

Uintah Basin Regional & Youth Council
 Sector Strategy
 Planning Guidance Worksheet

1. Review and assess State Council Sector Based Strategic Plan and Deliverables

- Review regional LMI and economic data
- Consider region specific growth industry sectors
- Select targeted industry sector(s) for region

Priority #1 Sector :	Healthcare
Priority #2 Sector:	Energy
Priority #3 Sector:	
Priority #4 Sector:	
Mandatory Sector:	Basic Education

- Amend Sector Template(s) for selected sector(s) – identify and include local data and resources

2. Create a regional Sector Based Strategic Plan.

- **Identify:**

Industry expertise and leadership:	
Industry partners:	<p>Healthcare: Ashley Valley Regional Center, Uintah Basin Medical Center, Uintah Care Center, Uintah Basin Care Center, TriCounty Public Health,</p> <p>Energy: Questar, Nabors Well Service, Bonanza Power Plant, Simplot Phosphates, Newfield Exploration and Production Inc., Halliburton, SOS Staffing, Rocky Mountain Power</p> <p>Basic Education: MacDonald’s of Roosevelt and Vernal, Uintah Basin Medical Center</p>
Industry Associations:	
Education and Career and Technical Education partners:	<p>Healthcare and Energy: Uintah Basin Applied Technology College (UBATC), Utah State University (USU), Daggett School District, Duchesne School District, Uintah School District, Ute Tribe, Vocational Rehabilitation, Dept of Workforce Services (DWS), College of Eastern Utah</p> <p>Basic Education: Duchesne School District, Uintah</p>

	School District, Daggett School District, Career Technical Education, UBATC, Split Mountain Youth Center, Eighth District Court, Division of Child and Family Services, Division for People with Special Disabilities, Connections After-School Program, Youth in Custody, Adult Education
Other partner organizations:	Department of Workforce Services, Statewide Healthcare Task Force, Statewide Energy Sector Task Force
Funding streams and grant opportunities:	Federal grants, Incumbent Worker Program (DWS), Special Service Districts, State mineral lease and severance tax funds, Industry
Desired outcomes:	1. 2. 3. Or more.....

3. Identify and continue existing sector-based strategies and build on existing industry/partner connections and foundations

Existing sector-based strategies	<p>Healthcare:</p> <ul style="list-style-type: none"> - Increase the number of RNs being trained in the Basin - Build the number of Master's Science in Nursing graduates <p>Energy:</p> <ul style="list-style-type: none"> - Offer state-of-the-art training and education courses at UBATC and USU. - Provide education and awareness opportunities about the problems with meth use to the community. - Promote career opportunities in the energy industry to the local workforce and schools. - Develop career ladders that illustrate entry level, midrange and management positions in the energy industry and promote them to the community.
Existing industry/partner connections & foundations	

4. Sector Plans to include education, career, and employment pathways for youth and adults

How will youth in your region be connected to education?:	
How will adults in your region be connected to education?	
How will adults in your region be connected to employment and careers in this sector?	
List any work-based training opportunities:	i.e. Apprenticeships, Internships etc.
List any opportunities to connect with guidance counselors:	
List any USOE regional guidance counseling workshops. Who will attend?	
How, and who, will work with Career and Technical Education Directors and encourage articulation agreements?	
How will the Youth Council be involved? What are the action steps?	

5. All Sector Plans to include a basic education component or deliverable with special emphasis on GED attainment

Basic education deliverable:	
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6. All Sector Plans should include sector marketing and promotional efforts aimed at recruitment, retention and employee advancement.

How does your sector marketing strategy or marketing plan address recruitment, retention and advancement efforts.	
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7. As Plans are developed, consider and address implications for ethnic and immigrant populations and for other special populations such as homeless and people with disabilities: <http://jobs.utah.gov/edo/StateCouncil/materials/october2007/handout.pdf>

How will your plan address ethnic and immigrant populations in the region?	
How will your plan reflect efforts to engage special populations such as the homeless and people with disabilities in the region?	

Suggested Resources and Tools:

- www.careers.utah.gov
- CTE Directors – Public and Higher Education

- Regional Councils may consider presenting sector strategies at regional CTE meetings
 - Tour education and training sites and programs
- Connect to and build relationships with local career counselors
 - Attend or get on agenda of regional USOE career/guidance counseling workshops (Feb & Mar)
 - Tour education sites
 - Provide sector brochures and information to career counselors
 - Invite career counselors to sector-based meetings/fairs/seminars, etc.

Regional Council __ Uintah Basin _____
Sector-based Strategic Plan

Plan Summary (local economic and market conditions – why sector (s) selected)

SECTOR: Healthcare

Deliverable #1

Strategy	Tasks or Action Steps	Resources	Person/Responsible	Timeline	Status
Provide a local RN program each year in the Basin with classes taught 'face to face'.	Identify partner or sponsoring entity that would provide RN program.	Hospital officials, UBATC, USU, local elected officials, DWS healthcare specialists, CEU	Paul Hacking, UBATC; Dale Goodrich, CEU	01/08	Completed. RN class began in Jan 08
	Find and commit sufficient funding (\$125,000 per year for four years) to begin and sustain the program	Hospital officials, Uintah County Impact Mitigation District, UBATC, USU, local elected officials, DWS healthcare specialists, CEU	Rob Behunin, Uintah Co. Impact Mitigation District, USU; UBATC	01/08	Completed
	Local hospitals and UBATC will ensure that enough certified local instructors are in place to staff the program.	Hospital officials, UBATC, USU	Hospital officials, UBATC, USU	01/08	Completed

Deliverable #2

Continue building inventory of Master of Science in Nursing (MSN) graduates for course instructors	Hospitals and UBATC identify candidates that have interest in obtaining MSN and provide opportunity and support for MSN completion.	Hospital officials, UBATC	Randall Bennett, UBMC; Deena Mansfield, AVRC	Ongoing	Requirement for MSNs met for CEU RN program. More potential MSNs are in
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Deliverable #3

Increase number of high school students preparing and entering healthcare courses and designated pathways	Work with USOE, Career Technical Education staff, and local high schools to implement healthcare career pathways	Statewide Healthcare Taskforce, UBATC, USU, Daggett School District, Duchesne School District, Uintah School District, CTE Directors and Coordinator	Uintah Basin Healthcare Task force, UBATC	12/08	Implementation Underway
	Provide dozens of work-based learning opportunities in the healthcare field for interested high school students	Local healthcare providers, Work-based Learning School counselors, Daggett School District, Duchesne School District, Uintah School District,	Work-based Learning School counselor, Local healthcare providers	Ongoing	Strong program. Last year had about 60 internships in healthcare
	Sponsor and participate in community, school, and tribal career fairs - April 24 – Ute Tribe Health and Career Fair	DWS local staff, Local healthcare providers, Ute Tribe, UBATC, CEU	DWS local staff, Local healthcare providers, Ute Tribe, UBATC, CEU	Ongoing	
	Promote and sponsor students to attend the HOSA healthcare summer camp	Local healthcare providers, Local Healthcare Taskforce, HOSA club	Local healthcare providers, HOSA Club	Ongoing	Summer camp is in June

Deliverable #4

SECTOR: Energy

Deliverable #1

Strategy	Tasks or Action Steps	Resources	Person/Responsible	Timeline	Status
Offer state-of-the-art training and education courses at UBATC and USU.	Obtain an oil well simulator, place at UBATC, and make available for incumbent worker training. (Will be the only simulator of its kind between Houston and the West coast.)	DWS Incumbent Worker Program, Special Service District Funding	Paul Hacking, UBATC; Regional Council	June/08	Funding obtained
	Increase CDL and other commercial driving programs now being offered, with a focus on incumbent workers and oil companies.	DOL High Job Growth grant, Oil and Gas Companies	John Wahl, UBATC; Energy Task Force, Regional Council	June/08	Grant application in; Companies being contacted

Deliverable #2

Provide education and awareness opportunities about the problems with meth use to the community.	Have sponsored a number of employer and community events to show the impact of meth on individuals, the workplace, and community (Identifying Meth Labs; Drug Testing Issues; Meth, the Movie;	Duchesne Co. and Vernal Area Employer Committees, Chambers of Commerce, School Districts,	Committee Chairs, DWS Staff	Will Likely Not End	Ongoing
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	Meth in the Workplace; etc.)	Northeastern Counseling, Local Law Enforcement)			
	Worked to obtain funding for Duchesne County drug court	Northeast Counseling, Duchesne County Employer Committee, Duchesne County	Kyle Snow, Northeastern Counseling; Duchesne Co. Law Enforcement	Ongoing	Wasn't funded in 07, Resubmitting in 08

Deliverable #3

Promote career opportunities in the energy industry to the local workforce and schools.	Have more exposure for industry representatives at school-based career activities. - January 10 – Career Fair at Duchesne Jr. High School. Included session with Energy Industry representatives in question and answer format. - Feb 6 th – Career Technical Education Conference in Uintah Basin. Included Employer panel with representatives from energy and healthcare industries.	Industry Representatives	School to Careers Counselors, DWS,	Ongoing	
	Supported state legislation to fund more career counselors at high schools	Regional Council, School Districts	Regional Council	Ongoing	Was not funded in 08
	Develop and distribute career ladder information that illustrate entry level, midrange and management positions in the energy industry and promote them to the community.	Industry Representatives, DWS economists and energy specialists	DWS economists and energy specialists	Ongoing	First publication completed. Update as needed
	Task Force representatives will meet with CTE and Guidance Counselors at their annual summer	State Energy Task Force, CTE Directors	State Energy Task Force	07/08	Scheduled

	conference in 2008 and present up-to-date career opportunities and training requirements				
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Deliverable #4

Attract additional workers to Eastern Utah	Develop a marketing message that communicates the benefits of energy sector employment in Utah	Industry, Energy Sector Task Force, DWS Marketing Committee	Energy Sector Task Force, DWS Marketing Committee	12/08	Work in progress.
	Using selected media and targeted audiences, deliver message about opportunities in the industry and communities	Regional Council, Energy Sector Task Force	Regional Council		
	Participate with regional efforts to attract, retain and advance talent in the Rocky Mountain region.	IPAMS, American Petroleum Institute, Industry, DWS Energy specialists	Energy Task Force	Ongoing	

SECTOR: Basic Education

Deliverable #1

Strategy	Tasks or Action Steps	Resources	Person/Responsible	Timeline	Status

Deliverable #2

