

MOUNTAINLAND REGIONAL COUNCIL
August 28, 2008
Corporate Alliance

PRESENT:

Myla Dutton, Community Action
Darren Johnson, Rehabilitation
Lacey Cherrington, Checknet
Todd Herbert, Todd's CDL
Jeff Lindstrom, Wells Fargo Bank
Marlene Pelham, Farwest Bank
Gifford Briggs, Big D Construction
Bill Hulterstrom, United Way
Julia Mohr, Childcare Resource & Referral
Sam Jarman, Alpine School District
Clay Christensen, MATC
Jared Ferguson, Provo School District
Brian Christensen, Ut. School Employees
Gary Ashby, Life Stories
John Talcott, DWS
Julie Lay, DWS
Tara Connelly, DWS
Debbie Fotheringham, DWS
Al Yardley, DWS
Joe Miner, Ut. County Health

EXCUSED:

Tim Dahlin, Park City Christian Ctr
Gary Anderson, Utah County Commission
Gerald White, Utah National Guard
Jason Nielson, Redmond Mineral
Britt Mathwich, The Homestead
Dave Cook, Clyde Companies
Todd Harris, NuSkin
Brent Platt, DCFS
Wally Trotter, Mountainview Hospital
Karlyn Norton, Xactware
Paul Kennard, Wasatch Econ. Dev.
Pam Niece, IHC
Deborah Van Leeuwen, Wasatch Comm.
Kip Bromley, Adult Ed.

ABSENT:

Beth Rowley, IM Flash
Randy Stocks, Brent Brown
Rickie Bryan, AFL/CIO

WELCOME – Jeff Lindstrom

Thank you all for coming today. Thank you to Lacey Cherrington for hosting our meeting and to Clay Christensen and Sam Jarman for presenting on Education today.

Want to welcome Dave Cook who is replacing Dan Walker. Neither could be here today but hope to be at next meeting where we can recognize Dan for his service to our council.

Recognize Todd Herbert, owner of Todd's CDL, who has agreed to be our new vice chair. Jeff entertained a motion of approval. Joe Miner moved for approval of Todd Herbert as new vice chair, Gary Ashby seconded the motion. The motion carried.

APPROVAL OF MINUTES – Jeff Lindstrom

Jeff entertained a motion to approve the May 28th minutes. Bill Hulterstrom moved for approval, Gary Ashby seconded the motion. The motion carried

Correction of minutes from last meeting – Mountainview Hospital has 430 people employed, not 130.

VENDOR APPROVAL – Tara Connelly

Training provider for entire state, not just region. This application will go to state council for final approval. Keep in mind it's a dental lab school, not dental technician or dental assistant school. One customer in Mountainland is waiting for approval before attending. School does meet all minimum qualifications, grievance procedures, and refund process.

Tara entertained a motion for approval. Jeff Lindstrom moved for approval, Kendall Crittenden seconded the motion. The motion carried.

COUNCIL RECOGNITION – Jeff Lindstrom

Recognition of Al Yardley for his service to veterans. “In the 8 short months since Al has been hired, he has been very proactive in promoting veterans services in the Mountainland Region. He serves the American Fork, Spanish Fork, and Heber employment centers. He has set a record of making the most monthly visits to local employers encouraging job placement of veterans averaging between 18-20 visits per month, in addition to his other veteran rep. duties in the office.”

MEMBER SPOTLIGHT – Lacey Cherrington

Serves as Vice president of Checknet with offices located right next door. Family owned business since 1966 with approx. 50 employees, including employees with onsite attorney’s office, serving 7000 clients. We are a collection industry for business that range from mom and pop shops to colleges/universities to Little Giant Ladder Co. Goal is to make sure to overcome frustrations of businesses for collection. 90% of revenue. Biggest frustration for merchants is what happens to account once turned over to collections. Provide online portal to go online at any point to see what’s going on with account, phone conversations, contacts, etc.

Industry in collection returned over \$40 billion to economy, which saves average American household approx \$354 a year. \$5.1 million returned to economy by Checknet last year. Credit card processing offered to existing and new business. If you work with Checknet our services are local, not out-stationed. Service is all web based easy to use and cost effective. Changed named to Checknet from E Partner Net since it was the name most industry knows us by.

SERVICE PROJECT - Myla Dutton and Krysta Titel (handouts)

Sharing ideas of community service for December meeting. Christmas kits for kids – juice box, granola bar, candy canes, hot cocoa, small toy (car, barrette). Could make and decorate 200 bags for our December meeting. Been suggested that each person can bring the supplies for these bags.

Julia can provide books and precut dye kits, etc. Executive Committee will talk about this in October and make assignments. Invite Myla and Julia to next Exec. meeting or talk beforehand on what’s to be included. Employment kits were also suggested.

SECTOR UPDATES – Julie Lay

Construction has been a challenge. UVU has invited us to combine construction with their automotive open house event, but UVU’s Construction department has a different event scheduled for later in the year and passed on participating in the October event. DWS may still provide some skill set information to those teachers and students who attend the automotive open house. We will most likely have a change of focus next year with the Governor’s 21st Century Workforce Initiative but will continue to focus on sectors in our region until further notice. We anticipate helping to promote activities

happening in the region outside of DWS that involve sectors and would like the council to participate with marketing, attending, etc.

BASIC EDUCATION – Jared Ferguson

Met yesterday with subcommittee that developed curriculum and ran pilot course at MATC. Eric Jenkins with DCFS funded kids in pilot and Maira with WIA was involved. Found it was beneficial to kids based on survey results that were given following the class. DCFS kids were given a \$100 bonus after completion of the class and the TABE test.

Other agencies have expressed interest in this class so we are looking at how to hold the class quarterly and have an instructor available. We will be doing the class for the DCFS youth next summer once again.

EDUCATIONAL PIECE – Clay Christensen and Sam Jarman

How is Education preparing youth to be successful in the world? We hope are meeting needs of employers in helping kids be prepared in the workplace. In high schools offer CTE courses that counselors do with career pathways to help students make choices that will prepare them as far as education goes to be better prepared as they leave with skills and studies. Have classes in agriculture, animal science, aquaculture, managing golf course, not just farms, then have business spectrum and offer experience in accounting, banking/finance, communication, business law, etc.

Family and Consumer Sciences – not just about cooking and sewing. Partnerships with Utah Pork Growers Association, with Utah Restaurant Association, pro start programs help students to become chefs and get into restaurant industry. Scholarships are available to go back east or to Denver to attend different restaurant/ culinary art colleges. We offer health science technology, to medical fields. Mountainview High School has college within high school and English class is geared toward medical field and emphasizing those technical terms that will help kids in medical field.

Information technology – helping get certifications with Novell network systems/marketing which has huge umbrella, technology education, go from helping students to do very basic and spreadsheets into helping businesses in bookkeeping.

Trade & Industry connect with workbased area. Trade and Industry encompasses quite a few of skills that would help students be successful, electronics, architecture, auto, but focus on building homes. In 1994 Utah Valley Homebuilders Association came together and decided would reincorporate long ago program of having high school kids build home and go through skills learned. 45 homes built in Utah Valley and Summit County involving over 1200 students. In checking with one CTE director, indicated not aware of any student through program who have been interested that's not be hired by local business involved in home building industry. Through concurrent enrollment program at UVU students can earn up to 10 credit hours working toward Associate's degree with experience. Don't have to pay full tuition because student in high school.

Building Youth Program – stands for building trades skills but also have opportunity to be built up. Emphasis of high school counselors who may benefit from this type of program to give connection and give value, whether high end credit classes or those who are struggling more.

Video shown.

Program is typically full each year. Great opportunity to partner with Utah Valley Homebuilders Association and UVU for concurrent enrollment. Partnership with MATC to get free opportunity to go and learn skills where working on certifications that help them get into industry.

Overview of MATC is to provide services to secondary students. 1 – secondary students, 2 – adult students, 3 – upgrading skills of existing workforce.

Job training to associate degree area – overlap of area, work closely with school districts but don't duplicate services and classes. Handout shows programs available.

Part of system within Education system – 8 ATC service areas provides services to 3 counties and 7 school districts. Utah County – American Fork and Alpine School District, Geneva Road location, new campus in Spanish Fork. Were once part of UVU but UCAT changed that in 2002. Provides services in satellite areas for Park City, North Summit, South Summit and Wasatch High School. CNA program – MATC can consolidate students and provide services in one location. Meet monthly with CTE school district directors. Coordinate what's taking place.

Three times during course of year the superintendents and college presidents with CTE directors plan and finalize for board approval. Lease some facilities from school districts. Recruitment from secondary programs but don't compete. Work closely with secondary counselors. Council student, don't recruit. Look at individual needs and guide where need to be, whether private, MATC, school district, BYU, UVU, etc.

MATC 4th largest ATC, soon to be 3rd largest ATC. Evaluated by number of membership hours, 800,000 hours. Double-digit growth over last 10 years, 14.2% growth last year.

Programs available – industry certification, do not do credit. Provide recommendation to school districts on how many hours were complete. No college credit, provide industry certification. Get them ready for employment not credit granting institution, but partnered with UVU and BYU to offer CNA practical nursing program. 5 cohorts are accepted into program at UVU for RN status.

Automotive, building construction, (2 homes and 2 home with Alpine School Dist) many homes purchased by school teachers, former administrators, community, etc. Two years ago UVU had 2 students enrolled in their welding program and were ready to close program. MATC asked UVU if they could start program, filled program with waiting list of 54 people. Huge need for welders and fitters. Didn't need associates degree to be

placed, needed certification so MATC worked better for them. Culinary program has a working restaurant that serves meals during day, do catering Friday night. One a month in winter we hold an Evening of Fine Dining. Students prepare meal and former chef comes in, tickets are sold for fundraiser. Proceeds in spring to go on cruise to Encinada and visit culinary schools in California. Learn ice sculpting and serving hundreds of people. Also have nursing assistance and LPN program.

Partner with UVU – started this year and accepted responsibility for all registered first year apprenticeship program and trained in Orem for entire state. Will have complete control of all apprenticeship programs from UVU.

Custom Fit – 140 companies and 27,000 training hours provided. Do an extensive amount of training with both large and small employers. Do training for flaggers for state roads, green sticker training for natural gas.

MATC purchased 28 acres where commuter rail will run at Thanksgiving Point to have permanent campus there. Partnered with Lehi City to purchase that property.

Question was raised that Veterans want to go to MATC but don't accept the GI Bill or Rehab Bill. What can DWS and/or college do to resolve this so more veterans can be served? Clay and Al will discuss this. Clay stressed their programs are Open entry/Open exit for adults. High school students no cost except for lab fees. \$1.35 per hour of instruction for adults. Extensive cosmetology program and work with private schools and work out problems, all classes are full.

Lacey stated Checknet used some services for custom fit training and MATC sent someone out for customer training at their facility. They were very pleased. Clay mentioned very few instructors are actual staff, they're adjunct faculty, usually from industry. Do completion ceremony with certificates when students complete their course.

REGIONAL UPDATE - John

Regarding the 4our 10-hour work-day schedule, a real clear expectation that all agencies would abide to this new work schedule beginning August 4. Hours are 7:00 am to 6:00 pm - all employment centers open Monday through Thursday. Thought initially that there'd be big impact to customers and employees but found it's gone pretty smooth. So far there's only been one customer complaint to John. There is an increase in business after 5:00, mostly between 5:00 – 5:30. Between phone calls and walk in traffic people are catching on.

Governor's 21st Century Workforce Initiative – tied to economic development concept. Looking at future workforce needs and best way to meet those needs and community and state. Objective to be able to compete for high paying jobs in high growth industry in global economy. Want to identify what competencies we have in workforce and what do we need, how to address gap. Put systems in place to address that. Bringing Education partners and DWS, economic development people together in comprehensive system to

be competitive. Next steps are supposed to put together report and specific legislative actions in next session. Will most likely be action for council in 2009.

ADJOURNED

Next Meeting: October 23rd, Provo Employment Center