

Interview Commercials

A common question asked in the job interview is “tell me about yourself.” A 60-second interview commercial is a professional summary of your experience, skills and strengths and why you are a good fit for the company.

Step 1: Briefly describe your experience that is related to the position you are interviewing for.

Step 2: Identify any skills, qualities and accomplishments you have to offer the employer.

Step 3: Close with the greatest strength you bring to the employer and why you are a good fit for the company.

Write a paragraph using the information from Steps 1–3.

Read through each sentence and add relevant detail. Edit your 60-second commercial and practice saying it out loud until it sounds comfortable.