

**State of Utah, Department of Workforce Services
Wasatch Front North Council Meeting
Ogden Employment Center
Wednesday, June 2nd, 2010
12:00 P.M. to 2:30 P.M.**

Attendees:

Kathleen Alder	Alder & Associates
Paul Evans	Harmony Home Health & Hospice
Mark Gardner	State of Utah, Division of Rehabilitation
Randy Hopkins	State of Utah, Department of Workforce Services
Brent Petersen	Davis Applied Technology College
Lou Seamons	Davis County School District
Julie Snowball	Weber State University
Lisa Spencer	Clearfield Job Corps Center
Randy Welsh (Chair)	Utah Transit Authority

Excused:

Byron Beck	Browning, Morgan County
Commissioner Ken Bischoff	Weber County Commission
Darcy Blakemore	Manpower
David Dickson	Kelly Services
Larry Facer	Plumbers Local 348
Gina Frew	Kimberly Clark Weber County
Tineka Hardwick	Ogden Clinic
Commissioner Rodney Haslam	Council Member, Morgan County
Steven Hoellein	Felt Auto Parts
Wayne Kirk	Manufacturing Extension Partnership/United States Army
Gary Knapp	Enable Industries
Ron Kusina	Weber Economic Development Corporation
Rhonda Lauritzen	Ogden / Weber ATC
Kevin Mansfield	Davis Hospital and Medical Center
Trenton Maw	Northern Utah Academy of Spanish, Weber
Richard McConkie	Neighborhood Development Division
Commissioner John Petroff	Davis County Commissioner
Cecil Robinson	State of Utah, Juvenile Justice Services
Leslie Trottier	DWS Child Care Resource and Referral
Toni Ure	Chromalox

Department of Workforce Services Staff:

Julie Anderson	State Program Specialist
Debby Nordfelt	Workforce Development Specialist
Cory Olson	Workforce Development Specialist
Gaylene Pebley	Clearfield Employment Center Manager
Carrie Peterson	Administrative Secretary
Susan Wright	Workforce Development Specialist
Diane Lovell	State Council Coordinator

Guest:

Paul Jackson	IHC, and State Council Chair
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1. **Welcome**

- Randy Welsh, Chair of the Wasatch Front North Council, called the meeting to order. All Council members, and Department of Workforce Services (DWS) staff were welcomed to the meeting.
- Paul Jackson from Intermountain Health Care will be serving as the new chair of the DWS State Council.

2. **Consent Calendar**

- Randy Welsh called for a motion to approve the minutes from the February 10th, 2010 Wasatch North Regional Council meeting.

Motion: Julie Snowball made the motion to approve the February 10th, 2010 meeting minutes. Mary Lou Seamons seconded, and the Council unanimously approved the February 10th, 2010 meeting minutes.

3. **Wasatch Front North Youth Council and State Youth Council Reports**

- Julie Anderson provided a report on the May 4th, 2010 Wasatch Front North Youth Council meeting. The WIA Outcomes Report was reviewed for the North Region. Julie Anderson explained the data included the information for the Bear River area, as the report has not been split out for the two service areas.
- The Department of Workforce Services, North Region has been divided into two service areas -
 1. Bear River Service Area
 2. Wasatch Front North Service Area
- WIA Program funding is now available, staff can enroll new youth customers into the program.
- The Department is gearing up for the Summer Youth Internship, which will provide youth with work opportunities during the summer months. New youth in the program will need to establish educational goals and work toward them in order to access the Summer Youth Employment Opportunity.
- Christine Mayne is the supervisor for the WIA Youth Services Team. Gaylene Pebley is the manager over the program.
- The Wasatch Front North Service Area reached a 94% accuracy rate, which surpassed the 85% goal.
- Youth Success Stories for Davis, Morgan and Weber Counties were shared.
- DWS must spend over half of the funding on 'out of school' youth as mandated by the federal government.
- Youth Vision youth referred by Juvenile Justice Services, and foster care youth can participate in the SLCC YouthBuild program.

Motion: Kathleen Alder made the motion to approve the Youth Council report. Paul Evans seconded, and the report was approved.

4. **NEG Grant Update**

- Randy Hopkins reported on the National Emergency Grants. The Department of Workforce Services applied for a grant to serve ATK workers. A grant was approved for \$1.4 M statewide training dollars to be directed to the ATK workers. The Department will be notifying the laid off ATK workers to invite them to visit an employment center and find out about the training dollars. There will be a \$4,000 dollar limit per customer. Up to two years of training may be funded.

5. **Council Chair's Report**

- Randy Welsh informed the Council of the recommended structural changes that will be taken to the State Legislature in January 2011 that will impact the economic service area. Council members were referred to their meeting packets for a detailed explanation.
- The proposed changes to the structure of the Regional Councils would be effective January 2011.
- Randy Hopkins provided the explanation that State law mandates regional councils. However, the federal mandate only requires there be one State Council. The goal of the Department will be to be more reactive to the needs of the community. The State staff will need to go to the legislature to request an amendment to the law. The DWS attorney will be working to write the language and meet with the legislature to present this proposal. Kristen Cox wants to meet with Councils and address issues that need to be included in the language of the proposal. There would need to be a change in State law for the Regional Council to be disbanded. Randy explained that he would not expect the change to occur until July 2011.
- Julie Snowball asked if the Councils are not used how will the Department be aware of the needs of employers.

- Randy Hopkins responded the Department had not belonged to the Chamber of Commerce. Workforce Development Specialists have been hired to visit with employers and to identify employers needs. He noted that he would like to continue to include education in meetings. Randy would like to continue to use a council to bring employers, educators and community agencies together.
- Mary Lou Seamons commented that the Regional Council has provided a forum for the Department to identify the needs of the community.
- Paul Jackson explained the State Council would like to support the direction of the Department to use different councils within the state to meet the needs of the areas. The State issues that are identified will need to be aligned. He would like the State Council to be transparent. In order to meet the needs of the community we need to have more flexibility. Paul Jackson explained that the term demand driven would be a directive of getting the focus to the areas where it needs to be.
- Paul Evans commented that the smaller sub committees that were used in Davis County involved the specific representatives of the employers who are very active in the Chamber and various other aspects of the employment community. He recommended looking at the employer committee model, as it was successful.
- Kathleen Alder commented that when new people are made a part of the Council, they wouldn't have a good understanding of the government activities. There will be an educational process and a learning curve that will need to be considered.
- Randy Hopkins thanked Kathleen Alder for the reminder.
- Brent Petersen noted that because the Council meetings have been with the Department meeting with employers, he proposed integrating with the committees that are established at the county level.
- Randy Hopkins commented that the direction of the Department would be helping customers get back to work and training the workforce for the State of Utah.
- Kathleen Alder asked who would come up with the plan.
- Randy Hopkins responded that he has submitted a plan for the Wasatch Front North Service Area and he is waiting for the Department's approval.
- Diane Lovell reported the state level is expecting the members of the Regional Councils to be included in the groups.
- Mary Lou Seamons confirmed that the decision would be made in July.
- Kathleen Alder commented that the Regional Councils have lost their effectiveness.
- Randy Welsh explained the Council meetings had been put on hold due to the changes with the Department's demand driven objectives and the change of direction in the Department.
- Kathleen Alder commented on the available technology and media material that is available to support the meetings could be used for employers so they can attend meetings electronically from their workstations.
- Diane Lovell asked the Council members to please e-mail their ideas and suggestions to Susan Wright.
- Randy Welsh commented that he thinks the direction of the Department is beneficial as they are addressing the root cause of problems for the Department and customers to move in a direction to help customers and the economy back on its feet. He applauded the Department for the work they have done over the past six months.

6. **Service Area Director's Report**

- Randy Hopkins, DWS Wasatch Front North Service Area Director, provided an informational overview of structural changes of the Demand Driven Departmental Reorganization.
- The managers will now be functional managers who are over programs.
 - Koral Vasquez – Economic Service Area Manager – TANF/Supportive Services.
 - Gaylene Pebley – Economic Service Area Manager – Clearfield and South Davis Employment Centers (Youth Services, Veteran's Services, Choose to Work, and Workshops).
 - Kathy Leiker – Economic Service Area Manager – Ogden Employment Center.
- Randy Hopkins reported that Labor Market Information has shown that 42% of the workers in the Wasatch Front North Service Area work in the county that they reside in. While 33% of the workers in the Wasatch Front North Service area travel to Salt Lake for work everyday. Randy explained employment counselors would need to inform customers on the availability of the jobs in different counties. Customers can receive training and then travel to the location of where the jobs are. The Service Directors will want to develop jobs in their local areas while being aware of the labor market needs.
- There are three areas that Randy Hopkins, as the Wasatch Front North Service Area Director, would like to focus on -

- High School Diploma / GED attainment – Currently, there are 900 customers in the area who do not have a degree. There has been success with the Ogden City High School Pilot project that pays customers an incentive for obtaining their High School diploma or GED. The Pilot program will not be continued due to the Federal government’s participation requirements. Randy would like to consider supporting the customers who are working towards the High School diplomas or GEDs while they are working and providing them with an incentive.
- Randy commented that worksites would be created for the UI claimants where employers will be provided with an incentive for hiring those customers.
- Working with the employer community.
- The overall governing principle will be asking, “How does this help people get back to work?”
- One other item of business the Department needs assistance with is the presence of Workforce Services in South Davis County. The lease is up on the South Davis Employment Center in October 31st, 2010. The Department will be looking for a cheaper lease. The need for bus services for customers will need to also be considered.
- Debbie Nordfelt recommended identifying a DWS Employment Center office on the 70-bus route.
- Randy Hopkins explained a RFP would be sent out to help the Department locate a smaller space that will be more accessible to customers.
- Randy asked the Council members who are interested in serving on the committee to identify the location for the office to contact Susan Wright. Kathleen Alder and Paul Evans offered to serve on the committee.
- A pilot is being conducted with an encrypted video camera being provided in the offices to allow staff and customers to meet electronically.
- Brent Petersen offered the recommendation of identifying the location for the South Davis Employment Center and asking the Council members for their feedback electronically.

7. **Other Business**

- The next Wasatch Front North Council meeting is scheduled August 4, 2010 at noon in the Ogden Employment Center.
- The Service Area Plan will be shared when it is finalized.
- An updated State grant matrix will be emailed to the Council members.

8. **DWS Career Days**

- The DWS Career Days provided a joint focus event on different industries (construction, manufacturing/aerospace, healthcare, energy and automotive.) It was very successful with 4,500 students attending. Cost-saving measures were used this year. DWS raised \$25,000 to help school districts pay for the bus transportation to the event.
- An electronic version of the magazine for the event with information on how to use the UtahFutures website were provided. The additional copies were made available to the CTE Directors. The Boy Scouts of America want to take the contents and share it at a conference in St. George. Debra Nordfelt will e-mail the information to Susan Wright to be shared with the Council members.

9. **Public Comment**

- No public comments were offered.

10. **Adjourn**

- The meeting was adjourned at 2:30 p.m.