



Online Services and Marketing Committee

Of the State Council on Workforce Services

April 10, 2008

Xactware

1426 East 750 North

Orem, Utah 84097

North Classroom

11:00 a.m. – 12:30 p.m.

Draft Agenda (*March 25, 2008*)

Welcome and Opening Business Jeff Lindstrom, Chair

- Introductions
- Approval of January 10, 2008 Minutes

Marketing Issues Reports

- Out of State Recruitment Campaign Update.....GOED
- Media One PartnershipBrad Bourne, Steve Maas
- Sector Strategy Marketing.....Winston Inoway
- Career Guide for Women.....Connie Blaine
- 2007 Job Vacancy Study.....Nate Talley

On-Line Services Reports

- eRep On-Line Services.....Wes Woolstenhulme
- Careers with a Future Re-Launch.....Lynn Purdin

Round Table/Topics for Next Meeting/Other Business

Adjourn

*Notice: Reasonable arrangements for persons with disabilities will be made if requested.
Please contact Mike Richardson at (801) 526-4377 or mikerichardson@utah.gov*