

Free Help for Nonprofits



Capacity Building

April, 2013

Volume 8, Number 3

www.housing.utah.gov

This service is brought to our partners and other interested not-for-profit organizations free of charge by the Utah Housing and Community Development Division.

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TO SUBSCRIBE: email kasmith@utah.gov.

TO DOWNLOAD CURRENT AND ARCHIVED ISSUES: Go to www.housing.utah.gov, click on Publication and then Newsletter. For the specifics of what's in this e-letter, read on.

How can I use this e-letter?

1. Just read through, for ways to grow your organization, or make it stronger, or find more grants.
2. Look in the archives for back issues, www.housing.utah.gov. Click publications on the top menu bar, then click newsletter.
3. Email us with special requests. kasmith@utah.gov

Do you guarantee all information?

Nope. We try to report as accurately as humanly possible, but can't be responsible for things like information on other websites, and changes, discrepancies, etc. Read the disclaimer at the end of this letter. The object is to save you time on first-sweep research so that you have more time to do good things, and also to assist you in accessing funding for good works.

What is included in the letter?

It's all based on what not-for-profits say they need. Basically, we are hearing that it is hard for each organization to devote much manpower to writing grants, let alone finding potential grants and researching background information needed to win them. We also hear that not all of you have big bucks for training, but are interested in high quality experiences for little or no registration fees. Tips and news were also requested.

CONTENTS: Below are descriptions of the kind of information you will find in each section; scroll down for actual items.

A. TIPS

Here, we pass on timely tips for your organization, and sometimes mini-lessons. Please contribute tips you want to share at kasmith@utah.gov.

B. NEWS

The news here is of importance to the nonprofit world, especially in Utah. What are the trends? Who is supporting the work that is important to your organization? What is changing? You can scan items to get a summary, and click the link for the whole story.

C. FUNDING, GRANTS AND RESOURCES

This is an annotated list of some of the best currently available grants and resources. Scan through, to see if there is one that will enrich your organization.

Grant offerings are organized under the following topics:

Animals; Arts, Culture and the Humanities; Community and Economic Development; Diversity; Education (K-12) and Other Programs for Children and Youth; Emergency Preparedness and Response; Environmental Issues; Health and Healthcare; Higher Education/Employment; Housing and Homeless Issues; Human Services/Social Change; Hunger and Other Food Issues; Information Technology / Libraries; People with Disabilities; Public Safety; Seniors and Aging; Veterans; Women and Girls

D. AWARDS AND HONORS

Does your organization deserve recognition? How about individuals who have contributed much? Some opportunities listed in this section will also bring cash awards, trips, publicity and/or free consultation services that will feed your cause.

E. SPECIAL RESOURCES

In this section, you will find reports and data that inform your work, but that also help provide the background and global data needed in writing winning grant proposals. A quick read here will let you know the gist of the report, and links take you to free downloads. Many nonprofit leaders cut and paste to a word processor file the notes on reports that interest them, for quick access. Or, they simply save the entire pdf. NOTE: The resources you need might be in other issues. Go to www.housing.utah.gov, click on Publication and then Newsletter.

F. CONFERENCES, TRAINING AND WORKSHOPS for staff and customers

We search for training that is free or inexpensive, but high quality. In general, we only report on events that are within geographic reach, though we sometimes let you know of interesting events outside this area that are specifically designed to make your job easier or more effective. If you know of something we have missed, please let us know at this email address: kasmith@utah.gov.

Now, the nitty gritty—plus links:

A. TIPS (*Timely tips, and sometimes mini-lessons*)

This month, we pass on a great capacity building strategy from Nancy Schwartz:

Get Personal to Get Relevant Your "From" Line and More

Don't be shy! Getting personal in your communications is a prerequisite to strong relationships with prospects and supporters. Here's how to get personal, with techniques that are doable for you no matter what's on your to-do list. A small effort here (and that's all it takes) makes a huge difference.

Personal Is a Two-Way Street

Most nonprofit communicators I know consider getting personal as a one-way street. Your organization learns all its can about the folks with whom you want to act—donate, volunteer, participate, petition or...—and uses those insights to:

- Personalize communications to bond by integrating the first names of your community members in salutations, subject lines and the like
- Customize communications to increase relevance by:
 - Segmenting your list,
 - breaking out members by special interest, wants, previous actions, location or any other combination of selections
- Using this understanding to deliver focus, content, frequency and tone that fits best with each segment's profile

Take It One Step Further—Get Personal *Personally* to Get More Relevant

It's been proven time and time again that sharing some of oneself speeds relationship building.

Think of a recent conversation you had, personal or professional. When you share something of yourself—an experience related to the topic of conversation, or that of a friend or family member,—that strengthens your growing bond. Your conversational partner gets you a bit better, feels special that you shared something personal, and is much more likely to do the same.

That's how relationships deepen.

Here are some easy ways to put personal to work in your communications:

1. Include your name (or your org spokesperson's name) in your email "from line" when you're sending bulk emails from your organization. It's a must for bulk advocacy and fundraising emails, recommended strongly for e-newsletters. Just take a look at the examples here. Which approach draws you in more? Name plus org is even better than just a name, which isn't enough context, especially if it's from a celebrity. It's always good to know that there's a human being there on the other end, and this simple change will make your emails more recognizable in the daily onslaught. *Caveat:* Let list members know if you make this change.

2. And make your name more personal in your own professional email "from line"—make it *Kathy Dempsey* rather than *Dempsey, Kathy* or kathy@infolib.org

3. Be yourself in the tone and style of your writing. You want to ensure it's a person-to-person communication, rather than institution-to-person. Of course, you'll have to sound like yourself *within the framework of your organization's voice* (make sure that's clearly-defined, shared and practiced organization-wide) for consistency's sake, but a robust organizational voice enables individual personalities to flourish.

4. Share more of yourself than you currently do, in keeping with the culture of your organization and the preferences of your community. Here are a few ways to do so:

Include a mention of your passions or family in your professional bio, and make sure your colleagues do the same (more on [strong organizational bios here](#)).

Feature your photo in your email, letter or Facebook page. You, plus beneficiaries, volunteers or program participants (with caption) is a refreshing variation.

When you are at a face-to-face event, introduce yourself (no hovering in the back) and follow up on those brief conversations quickly via email. Let blog readers and Facebook likers know your professional travel schedule and plan a casual get-together (go dutch) over a coffee. Face-to-face remains unequalled for strengthening connections.

5. Close your communications with a memorable goodbye, featuring your signature (a low-res graphic is easy to pull into emails or letters) and a photo where it makes sense. Try it in some emails, it's less of a fit in letters. Let's get personal. Take as many of these five steps as you can. If you get push back from colleagues or leadership, find personal campaigns from organizations competing for the same attention, dollars and time and show them to the dissenters, along with these examples. This approach tends to work wonders!

By Nancy E. Schwartz

Publisher – GettingAttention.org / President – Nancy Schwartz & Company

B. NEWS *(Nonprofit news and trends.)* [Click link for whole story](#)

Xerox FreeColorPrinters: Color Printing Made Affordable

Xerox provides growing organizations with a professional quality color printer or multifunction printer for free — with no capital expense or lease payments. In return, our members purchase their supplies from the online store at competitive prices for a 3-year period. It's that simple!

<https://www.freecolorprinters.xerox.com/index.jsp>

STILL HAVEN'T FILED YOUR TAX RETURN?

If you make less than \$50,000 per year, you may be eligible for free tax help. See a complete description below, in our "Resources" section, or visit www.utahtaxhelp.org or call 2-1-1 to find out if you are eligible!

HEALTH CENTERS

Federally-funded health centers care for you, even if you have no health insurance. You pay what you can afford, based on your income. Health centers provide

- checkups when you're well
- treatment when you're sick
- complete care when you're pregnant
- immunizations and checkups for your children
- dental care and prescription drugs for your family

- mental health and substance abuse care if you need it

Health centers are in most cities and many rural areas. There are 37 in Utah. This website has a locator, to find the health center closest to you.

http://findahealthcenter.hrsa.gov/Search_HCC.aspx

READING'S NOT THE SAME?

Differences in the way residents of urban, suburban, and rural communities read are associated with differences in their age, educational attainment, and household income, a report from the [Pew Internet & American Life Project](#) finds. According to [Reading Habits in Different Communities](#) (40 pages, PDF), rural residents — who are more likely than those in urban or suburban communities to be older, retired or disabled, or have no more than a high school education — are slightly less likely to have read a book in the past year (71 percent compared with 80 percent among urban and suburban residents), to read to keep up with current events (73 percent vs. 80 percent and 79 percent, respectively), and to say the library is important to them (62 percent vs. 71 percent and 69 percent). Funded by the [Pew Charitable Trusts](#), the report also notes that there is little variation among book readers in different types of communities in terms of how much they read, their preferences for borrowing or buying print, audio, or electronic books, or their e-reading behaviors.

C. FUNDING, GRANTS & RESOURCES *(Annotated list of some currently available grants and resources.)*



Animals

DOMESTIC VIOLENCE SHELTERS / FACILITIES FOR PETS

As many as eight grants of up to \$3,000 will be awarded to emergency shelter organizations to support the creation of space to house the pets of victims of domestic violence.

Deadline: May 15, 2013 and October 30, 2013

<http://www.redrover.org/node/1099>



Arts, Culture and the Humanities

VISUAL ARTS the NEA Web site.

Contact: <http://www.arts.gov/grants/apply/Visualarts.html>

NOTE: The link for this grant competition is not alone on this page—there are more offerings. If you are interested in visual arts grants, bookmark this page. If you are interested in other arts, bookmark <http://www.arts.gov/grants/apply/index.html>

ARTS AND MUSEUM GRANTS / STATE OF UTAH

The Utah Division of Arts and Museums offers small grants and competitions. Bookmark this page: <http://artsandmuseums.utah.gov>

VISUAL ARTS

The Harpo Foundation is inviting Letters of Inquiry from visual arts and nonprofit arts organizations. Grants of up to \$10,000 will be awarded to visual artists whose work promises to advance and cross the boundaries of visual media and artistic disciplines.

Deadline: April 5, 2013 (Letters of Inquiry)

<http://www.harpofoundation.org/grant-program-overview/>

EUROPEAN ART

The Kress Foundation is accepting applications for grants will support projects that enhance the appreciation and understanding of European art and architecture from antiquity to the dawn of the modern era. In previous years, grant amounts have ranged from \$1,000 to \$93,000.

To be eligible, nonprofit organizations, including supporting foundations of European institutions, must be recognized as tax exempt under Section 501(c)(3) of the Internal Revenue Code.

Deadline: October 1, 2013

http://www.kressfoundation.org/uploadedFiles/grants/Grants_History_Art.pdf



Community and Economic Development

SERVICE-LEARNING AND COMMUNITY DEVELOPMENT

State Farm Companies Foundation awards a variety of small grants, most with an orientation to service-learning, and some designed to develop communities.

<http://www.statefarm.com/aboutus/community/grants/partner/partner.asp>

USDA BUSINESS PROCESS IMPROVEMENT GRANTS

The Food and Nutrition Service (FNS) is informing partners of the opportunity to submit grant applications for the FY2013 Process and Technology Improvement Grants. This year, USDA is interested in funding projects that examine office processes *and* identify and implement efficiencies.

These projects can include partnerships with vendors or contractors on business process re-engineering (BPR) techniques or train-the-trainer programs to achieve efficiencies. The Department is also interested in funding projects that use technology to achieve procedural changes that simplify administration of the SNAP or projects that lead to greater efficiencies and improved outcomes of E&T programs. All 53 State agencies that administer SNAP, State or local governments, agencies providing health or welfare services, public health or educational entities and private nonprofit entities such as community-based or faith-based organizations, food banks, or other emergency feeding organizations may apply. Subject to the availability of funds, a total of \$5 million is available for FY 2013. The Request for Applications, which provides all of the pertinent details regarding the submission of grant applications, can be obtained at www.grants.gov or on the FNS website at <http://www.fns.usda.gov/snap/government/program-improvement.htm>

LITERARY ARTS TOURING

Grants of up to \$2,500 will support programs that engage writers from outside the applicant's state to give readings and conduct educational workshops or similar events.

Deadline: May 1, 2013 BEFORE 11:59 p.m. (noon)

http://www.southarts.org/site/c.guYLaMRJxE/b.7586099/k.9279/Literary_Arts.htm

DOMESTIC VIOLENCE

Grants are available for the development and operation of tribal domestic violence and sexual assault coalitions in Indian country.

The Tribal Domestic Violence and Sexual Assault Coalitions Program assists nonprofit organizations and individuals or groups of individuals to build Indian women's leadership and capacity in tribal communities to advocate for systemic change that will enhance the safety of women in an Indian Tribe.

Tribal Coalition nonprofit organizations have accomplished this through technical assistance, expanding the capacity of the tribal coalitions, developing or enhancing appropriate standards for tribal governments, tribal nonprofits organizations, tribal organizations, victim services and victim service providers to increase the understanding of sexual assault, domestic violence, dating violence, and stalking.

Deadline: Apr 25, 2013

<http://www.ovw.usdoj.gov/open-solicitations.htm>



Diversity

DOMESTIC VIOLENCE

Grants are available for the development and operation of tribal domestic violence and sexual assault coalitions in Indian country.

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Deadline: Apr 25, 2013

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Education (K-12) and Other Programs for Children and Youth

TEACHER DISCOUNTS and REWARDS

This is a partial list, but indicative of what is out there. When shopping for classroom materials, it is often valuable to just ask if there are discounts or deals. Some programs extend to home schools and after-school programs. Some companies, nonprofits and professional organizations also offer free downloadable helps, lesson plans and materials, which may be as good as a discount or a grant. Do not overlook UEN <http://www.uen.org/> and Pioneer <http://pioneer-library.org/>.

1. Barnes and Noble <http://www.barnesandnoble.com/bn-at-school/index.asp>

2. Borders http://www.borders.com/online/store/MediaView_teachingzone-teacherbenefits

3. JoAnn Fabric and Crafts

http://www.joann.com/joann/common/content_custservice.jsp?catName=teacherRewards

4. Kinkos/FedEx <https://psg.kinkos.com/educator/>

5. Office Max <https://www.officemaxperks.com/LearnMoreTeachers.aspx>

6. Staples

<http://www.staplesrewardscenter.com/SORC/UserManagement/Login/LearnTeachersRewards.aspx>

StaplesTeacher Appreciation Day <http://www.staples.com/sbd/cre/marketing/tad/index.html>

7. Edutopia also has a column on the subject, with links to resources. It was posted last year, but is reported to be current: <http://www.edutopia.org/node/22514>

SERVICE-LEARNING / HUNGER / STUDENT TEAMS

More than 435 teams comprised of students between the ages of 13 and 18 will be awarded cash prizes for service-learning projects that raise awareness of world hunger by setting a goal related to a local, state, or national hunger issue.

\$500,000 in prizes will be awarded to the non-profit organizations the winning teams supported as a part of their projects.

1 team will win \$25,000 for their hunger project charity

10 teams will win \$5,000 each for their hunger project charity

25 teams will win \$1,000 for their hunger project charity

Deadline: April 19, 2013

<http://usatodayeducation.com/leadership/the-challenge/>

YOUTH GARDENING

The National Gardening Association partners with other entities to offer support for kid gardeners. Here are just some of their programs:

1. Partnering with The Home Depot, NGA awards Youth Garden Grants to schools and community organizations with child-centered garden programs. Please visit the [National Gardening Association's Web site](#) for more information or to apply. The application cycle is closed for this year, but look for it again in the spring.

<http://assoc.garden.org/grants/>

2. Other grants are listed on the website even if the applications are not currently open.

<http://www.kidsgardening.org/grants-and-awards>

Begin the process now:

1. Sign up and register with Kidsgardening.org:

<http://www.kidsgardening.org/user/register>

2. Log into your new account:

<http://www.kidsgardening.org/user/login>

3. Navigate to the Grants and Fundraising page:

<http://grants.kidsgardening.org/grants-and-awards>

Select the grant you would like to apply for, then click the blue apply button.

MUSIC EDUCATION

The [Mockingbird Foundation, Inc.](#) offers competitive grants to schools and nonprofit organizations to support music education for children. Especially recently, many apply for these grants, so only about 1% of applicants are funded, but the application is straightforward and relatively easy to submit, so it may still be worth the effort. Numerous tips and guidelines are offered on the website—read it all. Here are a couple of pages to get you started:

Guidelines: <http://mbird.org/funding/guidelines/>

Funding Information: <http://www.mockingbirdfoundation.org/funding/>

PHYSICAL ACTIVITY / ELEMENTARY SCHOOL AGE CHILDREN

The ASAP Acceleration Grant program will provide \$1,000 in seed money to elementary schools nationwide to implement one of three signature ASAP physical activity programs. The programs include:

BOKS: A morning physical activity program that has kids begin their day with a dose of fun — 45 minutes of running, playing, and exercise, before school starts.

CHALK/Just Move: A classroom-based movement program designed to get kids up and active right at their desks. A set of activity cards is used to lead the class in aerobic, yoga, stretching, and meditation exercises. Variations to the movements and poses make the program appropriate for children of all ages. Exercises are also academically integrated and tied to the common core state standards, allowing teachers to weave in math, science, and English language arts material to complement the day's lesson plan.

100 Mile Club: Elementary school students run, jog, or walk 100 miles over the course of the school year. Students score miles during designated running times before or after school, during recess, and at sanctioned community events, such as local road races and family nights.

Teachers, parents and coaches may apply.

Deadline: April 22, 2013

<http://www.activeschoolsasap.org/acceleration-grants>

COMMUNITY ISSUES / EDUCATION

Verizon's core initiatives are: 1. Education and Literacy 2. Health Care and 3. Sustainability. There are many sub-topics. Visit the website for a myriad of opportunities.

<http://foundation.verizon.com/>

WALMART

Everyone asks Wal-Mart, and many of their grants are small, but there are many, many grants given each year. Often, local stores work through school districts for local giving, so check with your school district office first.

Wal-Mart Foundation: <http://walmartstores.com/CommunityGiving/203.aspx>

GRANTS LIST

The Grants4teachers site allows educators to search a database of federal, state and private foundations and grants available to schools and non-profit organizations. They do, however, capture your email address and also sell advertisements, so visitors need to use caution and discretion. This can be useful if you are not close to a Foundation Center Cooperating Collection, though it is not as easy to use (see entry below this one). The site also collects grant writing tips from contributors.

<http://www.grants4teachers.com/>

EDUTOPIA GRANTS LISTS AND INFORMATION

This is a good list of general places to look, with links. The George Lucas Educational Foundation is a nonprofit operating foundation and is not a grant-making organization but this has a great resource list.

<http://www.edutopia.org/grant-information-resources-to-get-you-started>

<http://www.edutopia.org>

FOUNDATION CENTER COOPERATING COLLECTIONS

These are searchable data bases of foundations and grants, made available by the Foundation Center on a subscription basis. Libraries generally offer them for free; you may have to be a member or pay a fee to use them elsewhere. In Utah, try:

[SOUTHERN UTAH UNIVERSITY](#)

Gerald R. Sherratt Library
351 W. University Blvd.
Cedar City, UT 84720
(435) 586-7700

[GRAND COUNTY PUBLIC LIBRARY](#)

257 E. Center St.
Moab, UT 84532
(435) 259-5421

[UNITED WAY OF NORTHERN UTAH](#)

Zada Haws Community Grant Center
2955 Harrison Blvd., Ste. 201
Ogden, UT 84403
(801) 399-5584

[SALT LAKE CITY PUBLIC LIBRARY](#)

www.slcppl.lib.ut.us
210 E. 400 S.
Salt Lake City, Utah 84111
(801) 524-8200

(Go to the third floor—a librarian will show you how to search for foundations that share your goals.)

[UTAH NONPROFITS ASSOCIATION](#)

<http://utahn nonprofits.org>
175 S. Main St., Ste. 1210
Salt Lake City, Utah 84111
(801) 596-1800



Emergency Preparedness and Response

DISASTER RELATED DELIVERY

Each year, FedEx sets aside space for as much as four million pounds of disaster-related charitable shipping. FedEx has long-standing relationships with a number of relief organizations around the world, including the American Red Cross, Direct Relief International, Heart to Heart International and the Salvation Army.

<http://about.van.fedex.com/disaster-readiness-relief-and-recovery>

CHILD SAFETY, DISASTER RELIEF, SUSTAINABILITY

FedEx Charitable Contributions go to their core giving areas of emergency and disaster relief, child pedestrian safety, and sustainability. Organizations must show involvement of Fedex employees as volunteers to qualify for financial support. It is helpful to show that the program benefits minorities and disaster relief. Few unsolicited requests are supported.

Deadline: ongoing basis

<http://about.fedex.designcdt.com>



Environmental Issues

EDUCATION / ENVIRONMENT

Intel's main grant focus is education. Their website has an online survey which qualifies you for the grant application; be sure you read guidelines first. Schools and non-profit organizations seeking grant support are welcome to inquire about the potential for an Intel community grant. Please note, however, very limited funds are available for unsolicited grant requests since community grant decisions are usually made up to a year in advance. Priority is given to grants supporting education programs supporting the teaching and learning of science, mathematics, engineering and science (STEM). Intel reviews grant inquiries on a quarterly basis. If your program or project is aligned with Intel's funding priorities, you will be invited to submit a formal proposal

Recipients need to be in an Intel community; Salt Lake City area qualifies.

Contact: <http://www.intel.com/community/grant.htm>



Health and Healthcare

EMOTIONAL DISTURBANCE IN CHILDREN / RESEARCH

The American Psychological Foundation is calling for applications for \$10,000 grants to early career psychologists in support of scientifically based research related to methods of intervention and/or treatment for serious emotional disturbance in children.

Deadline: May 15, 2013

<http://www.apa.org/apf/funding/sparks-early-career.aspx>

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100 Mile Club: Elementary school students run, jog, or walk 100 miles over the course of the school year. Students score miles during designated running times before or after school, during recess, and at sanctioned community events, such as local road races and family nights.

Teachers, parents and coaches may apply.

Deadline: April 22, 2013

<http://www.activeschoolsasap.org/acceleration-grants>

HEALTHCARE

The Cambia Foundation works to transform health care and address core problems in our health care system with innovative solutions. The first step is an online eligibility quiz.

Deadline: Applications accepted on an ongoing basis and reviewed quarterly

<http://www.cambiahealthfoundation.org/grants.html>

HEARING RESEARCH

Grants of approximately \$20,000 each will be awarded in support of innovative biomedical research into the preventions, causes, treatments, and cures of hearing loss and deafness.

Deadline: April 12, 2013

<http://nohrfoundation.org/research-awards>

SAFETY AND HEALTH / EDUCATION

Verizon's core initiatives are: 1. Education and Literacy 2. Health Care and 3. Sustainability. There are many sub-topics. Visit the website for a myriad of opportunities.

<http://foundation.verizon.com/>

RESEARCH / BLOOD CANCER

Grants of between \$200,000 and \$400,000 a year will support projects to identify and develop safer, more effective treatments for patients with hematological malignancies.

Deadline: June 3, 2013 (Letters of Intent)

http://www.lls.org/#/researchershealthcareprofessionals/academicgrants/quest_for_cures/

Higher Education / Employment

LITERARY ARTS TOURING

Grants of up to \$2,500 will support programs that engage writers from outside the applicant's state to give readings and conduct educational workshops or similar events.

Deadline: May 1, 2013 BEFORE 11:59 p.m. (noon)

http://www.southarts.org/site/c.gulYLaMRJxE/b.7586099/k.9279/Literary_Arts.htm

LITERACY

Dollar General offers a variety of literacy grants.

http://www2.dollargeneral.com/dgliteracy/Pages/grant_programs.aspx



Housing and Homeless Issues

HOUSING COUNSELING TRAINING HUD is making available funds for training activities designed to improve the quality of counseling provided by housing counselors. Applicants must have at least two years of experience providing housing counseling training services nationwide to housing counselors employed by housing counseling agencies participating in HUD's Housing Counseling Program. Participating agencies are all housing counseling and intermediary organizations participating in HUD's Housing Counseling Program, including HUD-approved agencies, and affiliates and branches of HUD-approved intermediaries, HUD-approved multi-state organizations, and state housing finance agencies.

CFDA: 14.316 -- Housing Counseling Training Program

Deadline: April 19, 2013

http://portal.hud.gov/hudportal/HUD?src=/program_offices/administration/grants/fundsavail/nofa13/htc

SELF-HELP HOUSING PROJECTS

Self Help Homeownership Opportunity (SHOP) grant funds are awarded to national and regional non-profit organizations and consortia to facilitate and encourage innovative homeownership opportunities on a national, geographically diverse basis through the provision of self-help homeownership housing programs.

Applicants must propose to use a significant amount of SHOP funds in at least two states. SHOP funds must be used for land acquisition,

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Applicants must propose to use a significant amount of SHOP funds in at least two states. SHOP funds must be used for land acquisition, infrastructure improvements, and for reasonable and necessary planning, administration and management costs.

Eligible low-income homebuyers must contribute a significant amount of sweat equity towards the development of the SHOP units. Donated volunteer labor is also required. Assisted units must be decent, safe, and sanitary non-luxury dwellings that comply with local building and safety codes and standards, and with the SHOP requirements. The SHOP units must be sold to the homebuyers at prices below the prevailing market price.

Applicants must have successfully completed at least 30 self-help homeownership housing units in a national or regional area within the 24-month period immediately preceding the publication of this SHOP NOFA.

NOTE: Because FY2013 funds have not been appropriated for this program, the availability of any such funding is contingent upon future Congressional action. After the FY13 budget passes, HUD will issue a technical correction that will update and finalize the application deadline and total funds available. HUD may extend the deadline after update.

Current Deadline: April 24, 2013

http://portal.hud.gov/hudportal/HUD?src=/program_offices/administration/grants/fundsavail/nofa12/shop

PUBLIC HOUSING SERVICE COORDINATORS (ROSS)

Resident Opportunity and Self-Sufficiency Service Coordinators Program awards grants for the salary and fringe benefits to hire a Service Coordinator to assist in the delivery and coordination of supportive services and other activities designed to help improve the living conditions of public and

Indian housing residents who are elderly and/or disabled. Awards will also include funds for training and for administrative expenses.

NOTE: HUD may modify the due date for this Notice to the extent a final appropriations bill for FY2013 is enacted. HUD will issue a technical correction to this NOFA if appropriations are enacted that require HUD to modify the funding criteria or application requirements, or if HUD determines that adjustments to estimated award amounts or timelines are necessary, any such technical correction will provide detailed instructions for applicants to permit them to resubmit the application to address the revised NOFA requirements.

Webinar Slides: <http://portal.hud.gov/hudportal/documents/huddoc?id=2013rossslides.pdf>

Current Deadline: April 30, 2013

http://portal.hud.gov/hudportal/HUD?src=/program_offices/administration/grants/fundsavail/nofa13/ross_sc

DOMESTIC VIOLENCE SHELTERS / FACILITIES FOR PETS

As many as eight grants of up to \$3,000 will be awarded to emergency shelter organizations to support the creation of space to house the pets of victims of domestic violence.

Deadline: May 15, 2013 and October 30, 2013

<http://www.redrover.org/node/1099>

DOMESTIC VIOLENCE SHELTERS

The Mary Kay Foundation will award an operating support grant of \$20,000 to at least one domestic violence shelter in every state.

Deadline: April 30, 2013

<http://www.marykayfoundation.org/Pages/ShelterGrantProgram.aspx>

HISTORIC PRESERVATION

American Express gives grants for “visionary not-for-profit organizations that are: [Historic Preservation & Conservation](#), [Leadership](#) and [Community Service & Engagement](#) in communities where company employees and customers live and work.

<http://about.americanexpress.com/csr/howto.aspx>



Human Services / Social Change

USDA BUSINESS PROCESS IMPROVEMENT GRANTS

The Food and Nutrition Service (FNS) is informing partners of the opportunity to submit grant applications for the FY2013 Process and Technology Improvement Grants. This year, USDA is interested in funding projects that examine office processes *and* identify and implement efficiencies.

These projects can include partnerships with vendors or contractors on business process re-engineering (BPR) techniques or train-the-trainer programs to achieve efficiencies. The Department is also interested in funding projects that use technology to achieve procedural changes that simplify administration of the SNAP or projects that lead to greater efficiencies and improved outcomes of E&T programs. All 53 State agencies that administer SNAP, State or local governments, agencies providing health or welfare services, public health or educational entities and private nonprofit entities such as community-based or faith-based organizations, food banks, or other emergency feeding organizations may apply. Subject to the availability of funds, a total of \$5 million is available for FY 2013. The Request for Applications, which provides all of the pertinent details regarding the submission of grant applications, can be obtained at www.grants.gov or on the FNS website at <http://www.fns.usda.gov/snap/government/program-improvement.htm>



Hunger and Other Food Issues

USDA BUSINESS PROCESS IMPROVEMENT GRANTS

The Food and Nutrition Service (FNS) is informing partners of the opportunity to submit grant applications for the FY2013 Process and Technology Improvement Grants. This year, USDA is interested in funding projects that examine office processes *and* identify and implement efficiencies. These projects can include partnerships with vendors or contractors on business process re-engineering (BPR) techniques or train-the-trainer programs to achieve efficiencies. The Department is also interested in funding projects that use technology to achieve procedural changes that simplify administration of the SNAP or projects that lead to greater efficiencies and improved outcomes of E&T programs. All 53 State agencies that administer SNAP, State or local governments, agencies providing health or welfare services, public health or educational entities and private nonprofit entities such as community-based or faith-based organizations, food banks, or other emergency feeding organizations may apply. Subject to the availability of funds, a total of \$5 million is available for FY 2013.

Deadline: May 6, 2013

The Request for Applications, which provides all of the pertinent details regarding the submission of grant applications, can be obtained at www.grants.gov or on the FNS website at <http://www.fns.usda.gov/snap/government/program-improvement.htm>

SERVICE-LEARNING / HUNGER / STUDENT TEAMS

More than 435 teams comprised of students between the ages of 13 and 18 will be awarded cash prizes for service-learning projects that raise awareness of world hunger by setting a goal related to a local, state, or national hunger issue.

\$500,000 in prizes will be awarded to the non-profit organizations the winning teams supported as a part of their projects.

1 team will win \$25,000 for their hunger project charity

10 teams will win \$5,000 each for their hunger project charity

25 teams will win \$1,000 for their hunger project charity

Deadline: April 19, 2013

<http://usatodayeducation.com/leadership/the-challenge/>

HUNGER

While you may be familiar with giving programs through your local Wal-Mart store, do not overlook state level giving programs for larger projects. There are four main areas of focus: [Hunger Relief & Healthy Eating](#), [Sustainability](#), [Women's Economic Empowerment](#) and [Career Opportunity](#).

State Giving Program: <http://walmartstores.com/CommunityGiving/9632.aspx>

Wal-Mart Store and Sam's Club Giving Programs:

<http://walmartstores.com/CommunityGiving/238.aspx?p=8979>

<http://walmartstores.com/CommunityGiving/10526.aspx>

<http://walmartstores.com/CommunityGiving/10527.aspx>

CHILDREN / NUTRITION / HUNGER

The Great American Bake Sale grants are for nonprofit 501(c)(3) organizations, schools with a valid NCES code, or local government entities that work to ensure children have access to after-school and summer meal programs. Awards range generally from \$5,000 to \$10,000. The goal is to ensure that low-income children receive nutritious food during critical times when they are out of school and particularly vulnerable to hunger.

Also check out their "Participant Kit" for Bake Sales. There are multiple helps for organizing your own fundraiser to fight hunger.

Average Grant Size: \$5,000 - \$10,000 Typically they call for proposals two times per year. Once in the spring, for funding for summer meals programs, and once in the early summer for all of our other

program priorities. They accept letters of inquiry at any time, and will notify any eligible organizations of the next available grant opportunity. Letters of Inquiry are accepted year round. Read about the procedure: <http://strength.org/grants/>

General Information: <http://strength.org>

CHILDREN / NUTRITION / HUNGER

The Summer Food Service Program provides funds for free, nutritious meals and snacks to help children in low-income areas get the nutrition they need during the summer months. We know, we know—summer is almost over. But there is some lead time needed for this program. This is also an ideal partnership program, where an organization that is fully capable of managing a food service program provides the food for children in summer activities or sports. Although millions of children depend on nutritious free and reduced-price meals and snacks at school for 9 months out of the year, just a fraction of them receive the free meals provided by the SFSP during the summer months. Then, when they engage in energetic exercise in summer programs, they become exhausted quickly. SFSP sponsors receive payments for serving healthy meals and snacks to children and teenagers, 18 years and younger, at approved sites in low-income areas. Schools, public agencies, and private nonprofit organizations may apply to sponsor the program. Your state education department can tell you where and how to apply. All sponsors receive training before starting the program to learn how to plan, operate, and monitor a successful food service program. There is also an after-school snack program.

Deadline: Ongoing; apply early

Contact Utah State Office of Education, Child Nutrition Programs, <http://www.schools.utah.gov/cnp/> or for more information <http://www.summerfood.usda.gov/> and <http://www.fns.usda.gov/cnd/Summer/>

CHILDREN AND YOUTH / MILK

The Special Milk Program provides milk to children in schools, child care institutions and eligible camps that do not participate in other Federal child nutrition meal service programs. The program reimburses schools and institutions for the milk they serve. That rate is usually less than the cost of the milk, but it helps.

For information on the operation of the Special Milk Program and all the Child Nutrition Programs, or to apply, schools and organizations need to contact the State agency responsible for the administration of the programs. For Utah, that is the Utah State Office of Education, Child Nutrition Program, even if your agency is not a public school, but instead a child care agency. Information is available at: <http://www.schools.utah.gov/cnp/Special-Milk-Program.aspx>
<http://www.schools.utah.gov/cnp/DOCS/SMP/SMP-Handout.aspx>.

And <http://www.fns.usda.gov> or contact your USOE:

SMP Specialist
Child Nutrition Programs
250 East 500 South
P.O. Box 144200
SLC, Utah 84114-4200
(801) 538-7680

 **Information Technology, Libraries**

LITERACY / CHILDREN

Several publishers have matching grants for books for literacy programs. It is worth asking. One company with a formal plan is Usborne Books, <http://www.literacyforalifetime.org/>.

Scholastic offers free and reduced price books to schools that host book fairs.
<http://www.scholastic.com/bookfairs/>

MUSEUMS / LIBRARIES / EDUCATION

The Institute for Museum and Library Services offers multiple grants. To see what might match your mission, go to their searchable grants page: <http://www.imls.gov/applicants>. Grants are listed by project type and due date are also found here.

SOFTWARE and TRAINING RESOURCES

Microsoft and other companies provide software to nonprofits and public libraries through Tech Soup. There are restrictions; to review the restrictions, go to this site and click on Microsoft: <http://www.techsoup.org/stock/restrictions.asp#ms>

For general information, go to: <http://www.microsoft.com/about/corporatecitizenship/en-us/community-tools/nonprofits/>

NOTE: Tech Soup offers other resources.
<http://home.techsoup.org/pages/default.aspx>



People with Disabilities

CHILDREN WITH DISABILITIES

CVS Caremark offers grants to support children with disabilities and healthcare for the uninsured.

<http://info.cvscaremark.com/community/our-impact/community-grants>



Public Safety

FIREFIGHTERS

FEMA has a wide variety of grants available for Homes, Businesses, Communities, National Preparedness, Safer Veterans Hiring Program and many more. Visit their website for much more information.

Assistance to Firefighters Grant

<http://www.fema.gov/welcome-assistance-firefighters-grant-program>



Seniors and Aging

OLDER ADULTS / AGING



Veterans

SUPPORT TO MILITARY AND VETERANS' FAMILIES

Grants are awarded to military and veterans organizations that support or provide services designed to promote and enrich the lives of active and retired military and their families. Educational and research programs that directly benefit veterans or that educate the public about veterans are encouraged to apply.

Deadline: May 31, 2013 and October 31, 2013

<http://www.mvat.org/grants/>



Women and Girls

PROJECTS LED BY AND BENEFITTING WOMEN AND GIRLS

Open Meadows Foundation is a grant-making organization for projects that are led by and benefit women and girls, particularly those from vulnerable communities. Open Meadows Foundation funds projects that do not discriminate on the basis of race, religion, national origin, gender identity and expression, sexual identity and expression, age or ability. It offers grants up to \$2000 to projects that:

- * Are designed and implemented by women and girls;
- * Reflect the diversity of the community served by the project in both its leadership and organization;
- * Promote building community power;
- * Promote gender, racial, social, economic and/or environmental justice; and
- * Have limited financial access or have encountered obstacles in their search for funding.

Organizational budget should not exceed \$150,000. Small and start-up organizations are strongly encouraged to apply. Proposals from organizations not previously funded have priority.

Questions and comments can be emailed to openmeadows@igc.org

Next Deadline: August 15, 2013 (typically twice a year)

<http://www.openmeadows.org/>

GIRLS AND WOMEN / FELLOWSHIPS / COMMUNITY ACTION

AAUW (formerly known as American Association of University Women) is offering Community Action grants to individuals, AAUW branches and AAUW state organizations as well as local community-based nonprofit organizations for innovative programs or non-degree research projects that promote education and equity for women and girls.

The state association's website (which has links to local branches) is <http://www.aauwutah.org/>.

In the past, sponsored projects have included job shadow days, mentoring of middle school and high school girls, field trips to college campuses, college preparation programs, award programs, gallery events, math and science promotion, etc. Many projects have utilized volunteers who are members of the association, sometimes in partnership with schools or other not-for-profit organizations. Local branches are often very good at partnering, as is the state organization.

Deadlines: Vary by opportunity

<http://www.aauw.org/what-we-do/educational-funding-and-awards>

DOMESTIC VIOLENCE SHELTERS

The Mary Kay Foundation will award an operating support grant of \$20,000 to at least one domestic violence shelter in every state.

Deadline: April 30, 2013

<http://www.marykayfoundation.org/Pages/ShelterGrantProgram.aspx>

D. AWARDS AND HONORS *(Recognition—some with resources.)*

KSL RADIO / ZIONS BANK TEACHER FEATURE

KSL Newsradio and Zions Bank sponsor "Teacher Feature" which highlights outstanding teachers throughout the State of Utah. Winning teachers are announced each Tuesday morning on KSL Radio's Grant and Amanda show.

Each teacher is honored with a plaque from Zions Bank, an overnight stay at Anniversary Inn, a gift certificate for dinner at the beautiful Roof Restaurant and a pair of season tickets from Hale Centre Theater, West Valle. All winners are invited to attend an end of the year banquet at the Roof Restaurant in their honor.

Nominations may be made online, by mail or by FAX.

<http://www.ksl.com/index.php?nid=191>

E. SPECIAL RESOURCES *(Reports and data. Most download for free.)*

HEALTH RANKINGS BY COUNTY

When a variety of health factors are considered, how does your county rank in comparison to other counties in the state? This information can help when you are applying for grants.

<http://www.countyhealthrankings.org/>

HEALTH CENTERS

Federally-funded health centers care for you, even if you have no health insurance. You pay what you can afford, based on your income. Health centers provide

- checkups when you're well
- treatment when you're sick
- complete care when you're pregnant
- immunizations and checkups for your children
- dental care and prescription drugs for your family
- mental health and substance abuse care if you need it

Health centers are in most cities and many rural areas. There are 37 in Utah. This website has a locator, to find the health center closest to you.

http://findahealthcenter.hrsa.gov/Search_HCC.aspx

TAX HELP

If your household income is below \$50,000 per year, you may qualify for an Earned Income Tax Credit of up to \$5,650 - even if you don't owe any taxes! And, you may qualify to have your taxes prepared and filed free by trained volunteers through Earn it. Keep it. Save it. and VITA.

The Volunteer Income Tax Assistance (VITA) program has provided free tax preparation services through local community coalitions for years. IRS certified volunteers are trained to prepare basic tax returns. They work to make sure that you receive all of the tax credits you qualify for, including EITC.

Visit www.utahtaxhelp.org or call 2-1-1 to find out if you are eligible!

FOUNDATION CENTER COOPERATING COLLECTIONS

These are searchable data bases of foundations and grants, made available by the Foundation Center on a subscription basis. Libraries that house them generally offer them for free; you may have to be a member or pay a fee to use them elsewhere. In Utah, try:

SOUTHERN UTAH UNIVERSITY

Gerald R. Sherratt Library
351 W. University Blvd.
Cedar City, UT 84720
(435) 586-7700

GRAND COUNTY PUBLIC LIBRARY

257 E. Center St.
Moab, UT 84532
(435) 259-5421

UNITED WAY OF NORTHERN UTAH

Zada Haws Community Grant Center
2955 Harrison Blvd., Ste. 201
Ogden, UT 84403
(801) 399-5584

SALT LAKE CITY PUBLIC LIBRARY

210 E. 400 S.
Salt Lake City, Utah 84111
(801) 524-8200

(Go to the third floor—a librarian will show you how to search for foundations that share your goals.)

[UTAH NONPROFITS ASSOCIATION](#)

175 S. Main St., Ste. 1210
Salt Lake City, Utah 84111
(801) 596-1800

TOOL KIT / GRANT WRITING

The Institute of Museum and Library Services has a nice grant writing tool kit online, at <http://www.ims.gov/applicants/applicants.shtm> . It is oriented to their own grant systems, but contains tools that would help with other grant applications, especially if you are a museum or library. On this site, click on Available Grants on the left sidebar for a nice list of RFP's, again for museums and libraries or closely allied nonprofits.

UTAH CENSUS QUICK FACTS

This is a wonderful source for getting quickly to the facts you need for grant applications. <http://quickfacts.census.gov/qfd/states/49000.html>

[General Guidance for Grant Writing](#) has grant writing tips and some links to grant sources. Look fast, as it is in transition, and may be discontinued. <http://www.jcdowning.org/resources/generalguide.htm>

FOR SINGLE PARENTS

A Utah nonprofit has set up a website with resources for single parents, including free workshops, guides, a resource directory, a calendar of events with other single parents, blogs, and a special emphasis on helping single parents who want to go back to school, whether it be for a GED or a college degree. www.eSingleParent.org

COLLEGE PREPARATION

The US Department of Education maintains this website to help High School and younger students make early decisions and preparation for getting to college. There are links to financial aid applications. <http://www.college.gov/wps/portal>
http://www.college.gov/wps/portal/college?WCM_GLOBAL_CONTEXT=/college/college/whattodo/startpreparingnow/startpreparingnow

COLLEGE PREPARATION CHECKLIST

This checklist is for students (of all ages) who haven't attended college or trade school, and parents of students in elementary and secondary school. It includes a "to do" list, starting with elementary school, to help students prepare academically and financially for education beyond high school. Each section is split into subsections for students and parents, explaining what to do. It also has publications and other websites that might be useful to them. <http://studentaid.ed.gov/students/publications/checklist/main.html>

FEDERAL STUDENT AID / POST SECONDARY

Funding is more limited than at times in the past, so information is critical. Following are some good sources of information to be used along with the resources available in financial aid offices at institutions of higher learning.

For all students:

Federal Student Aid Fact Sheet

The federal government provides some grant funds for students attending colleges, career schools and universities. Information about scholarships is also available. Enter the word *disability* in

the [search to find scholarships](#) that are specifically for students with disabilities, or you can just search for a field of study or major such as music, law enforcement, biology, social work, etc. This link opens a PDF document.

http://studentaid.ed.gov/students/attachments/siteresources/factsheet_GrantProgram.pdf

For students with disabilities:

1. "2010-2011 Counselors and Mentors Handbook on Federal Student Aid"

This guide has information on federal and non-federal student aid programs, how financial need is determined for students who may have expenses related to their disability, information for students with intellectual disabilities (page 9), the application process and tips for completing the [Free Application for Federal Student Aid](#). This link opens an 88 page PDF document.

<http://www.fsa4counselors.ed.gov/clcf/attachments/CMH11-12.pdf>

2. "College Funding for Students with Disabilities"

Some forms of financial aid (including grants, loans, work-study and scholarships) are available specifically for students with disabilities. Many students use a combination of these financial aid resources. Check out this extensive list of grants, loans and other forms of college financial assistance from the federal government and the private sector. This link opens a PDF document.

<http://www.washington.edu/doit/Brochures/PDF/financial-aid.pdf>

2-1-1

Don't know where to turn? Try <http://www.211ut.org/>. Be sure to click on News & Reports, then Newsletter. "What's Up" has a wealth of information each time. Like it to be more personal? Pick up the phone and call 2-1-1.

KIDS' GARDENING INFO

National Gardening Association offers a number of informational resources for gardening with children and youth. This page also leads to NGA sponsored grants.

<http://www.kidsgardening.org/>

Teachers' pages: <http://www.kidsgardening.org/teachers.asp>

HEALTHCARE / MEDICARE GUIDE

This guide explains how Medicare works with other kinds of insurance or coverage and who should pay the bills first. Some people with Medicare have other insurance or coverage that must pay before Medicare pays its share of your bill. This link opens a 44 page PDF document.

<http://www.medicare.gov/Publications/Pubs/pdf/02179.pdf>

F. CONFERENCES, TRAINING & WORKSHOPS for staff and customers

(Free or inexpensive—or scholarships.)

BUSINESS TO BUSINESS

Davis Chamber Business to Business Expo. Davis Conference Center. Focus- help small businesses. Booths will have advice columns, coupon booklets available workshops on how to start, grow, finance a business, etc. Lt. Gov Bell is key note speaker at 1:00 pm. Prizes and vendors. April 18th, Expo goes from 1-7 p.m.

www.b2bexpo.net

FREE ONLINE TECH TRAINING

Is this almost as good as a training grant? Designed for teachers but applicable in many situations, this site is a gold mine for free online tech instruction. Click on "Past Episodes" to check out the long list of half-hour presentations you can view anytime on your computer. Instruction is live

Thursday afternoons 3:30 to 4:00 a good part of the year. The calendar is on the same page as the check in:

<http://www.uen.org/facultyounge/>

GARDENING KNOW HOW

Classes and other events are sponsored by Wasatch Community Gardens: See the full calendar, with links to register, <http://wasatchgardens.org/calendar>

SCHOLARSHIPS

Lowes offers \$600,000 per year in college scholarships. An additional 50 scholarships a year will be awarded to Lowe's employees, spouses and dependents.

http://careers.lowes.com/college_recruiting_scholarship.aspx

FELLOWSHIPS / PHOTOGRAPHY / PHOTO-BASED ART

The Aaron Siskind Foundation is accepting applications for fellowship grants of up to \$10,000 for artists working in photography and/or photo-based art who demonstrate a serious commitment to photography and who are professionally active in the field.

Deadline: May 24, 2013

<http://aaronsiskind.org/grant.html>

SCHOLARSHIP / CAREGIVING

The Mattie J. T. Stepanek Caregiving Scholarship provides financial assistance to family, professional, or paraprofessional caregivers of any age who are seeking training or education in specific skills, procedures and strategies that lead to more effective care at the same time that they serve to protect the health and well-being of the caregiver. Four \$2,500 scholarships will be awarded.

Deadline: May 1, 2013

<http://www.rosalyncarter.org/Mattie%20Stepanek/>

FIND SCHOLARSHIPS:

The following websites contain frequently updated information on college scholarships:

www.scholarshipamerica.org

www.fafsa.ed.gov

www.fastweb.com



Here's the fine print:

Please be advised that:

Information is gathered from a number of sources including the foundationcenter.org, grants.gov, and a number of list serves and searches, and organized here to aid in research and in accessing opportunities and funding. UOFBCI does not, in any manner express or implied, verify or guarantee the information nor the possibility of gaining any awards or funding, nor is any program or competition hereby endorsed, referred or sponsored. This publication is certainly not inclusive; grant seekers are urged to consult many sources. This publication and its elements may or may not be of value to your particular organization or situation. Information is often summarized. Please contact grantors and funders directly for complete information. Always verify and evaluate for yourself.
