



**Wasatch Front South Council**  
**Department of Workforce Services**  
 1385 S State St room 157  
**October 28, 2010**  
 11 a.m. – 12:30 p.m.



**MEETING MINUTES**

**Presiding:** Rebecca Little, Chair  
**Present:** Ballard Veater, Chuck Krivanek, Clifton Sanders, Colleen Johnson, Diane Moore, Gary Harter, George Halliday, John Slade, Karen Silver, Kerry Steadman, Mark Stimpson, Markus Schellenberg, Norman Fitzgerald, Rebecca Little, Scott Snarr, Steve Leyba, Tony Gomez  
**Guests:** Ally Isom, DWS Gov. Affairs; David Heier (UTA); Debra Labenski (TATC for Scott Snelson),  
**Excused:** Akilah Messado, Spencer Larkin, Greg Diven, Jill Boyle, Louis Caudillo, Scott Snelson  
**Absent:** Gordon Swensen, James Taylor, Jan Johnson, Todd Sutton  
**Staff:** Cassy Hahn, Vint DeGraw, Gary Newren, Steve Avery, and Jenine Wood

<b>Topic and Discussion Leader</b>	<b>Decision(s)</b>	<b>Assignment(s)</b>
<p><b>Meeting was called to order</b> – (Rebecca Little)</p> <p>1. Members and guests were greeted.</p>		
<p><b>Guest Presentations:</b></p> <p>1. <b>Legislative Update:</b> (Ally Isom)</p> <ul style="list-style-type: none"> <li>• Ally provided an overview of the legislative bills tied to DWS and provided an update on the changes to Regional Council Workforce Services bill which has now passed through an interim committee by Senator Pat Jones. The House sponsor will be Representative, Jim Dunigan making it a Bi-Partisan bill.</li> <li>• Ally addresses a couple of issues to the bill: 1) Include verbiage that would to address or support people with disabilities; 2) Through administrative rule, ensure that sufficient and appropriate representation on the State board will come from the rural areas.</li> <li>• A copy of the brief (Council Transition) was included in the packet (on file; avail by request)</li> <li>• Karen suggested that all 17 partners on the list be reviewed. Ally is trying to validate a grandfather clause, which affects this.</li> </ul> <p>2. <b>Member Recognition for Nancy Malecker, UTA:</b> (Rebecca Little)</p> <ul style="list-style-type: none"> <li>• Nancy’s years of service on the Council were highlighted and David Heier accepted a gift on her behalf. David will submit his membership application to replace her.</li> </ul> <p>3. <b>Veterans Spotlight:</b> (Vint DeGraw &amp; Gary Newren)</p> <ul style="list-style-type: none"> <li>• DWS accepted a non-competitive grant from the Dept of Labor to provide employment services to</li> </ul>		<p><b>David Heier</b> to submit application to Cassy</p>

<p>Veterans. There are 6 Vet reps in each of our employment centers. Vint is the Veteran Services Program Specialist and monitors the program. One big accomplishment this past year is a partnership with Veterans Administration Employment office (VRE). If a vet comes back from service and is able to be rehabilitated they proceed through the VRE group and then our Vet reps help them with employment.</p> <ul style="list-style-type: none"> <li>• Vint talked about the new crop of Veterans that are coming into our centers that are not familiar with our services and we are seeing a lot more homelessness. Screening questions are utilized in our centers to identify veterans and provide them with resources/assistance (refer to “Priority of Service” resource list in packet).</li> <li>• Highlighted Gary Newren’s latest recognition as he was awarded Wasatch Front South “Eagle Award” and then went on to win the State level recognition, the “Stars &amp; Stripes” award for his support with veterans and promoting the veterans program.</li> <li>• Nov. 5<sup>th</sup> is the annual stand-down for homeless veterans. A day for veterans to get connected to resources and services. The VA and President Obama has set a goal that homelessness among veterans will end in next 5 years (2013).</li> <li>• Veterans job fair on Nov. 10<sup>th</sup> at South Towne center (refer to flyer in packet).</li> </ul>		
<p><b>Approval of Meeting Minutes (May 27<sup>th</sup>, 2010) – (Rebecca Little)</b></p> <ul style="list-style-type: none"> <li>• Minutes reviewed and accepted</li> </ul>	<p>Motion to accept minutes by Mark Stimpson; Second by Scott Snarr; Motion carried</p>	
<p><b>Council Chair Report – (Rebecca Little)</b></p> <p>1. State Council Report</p> <ul style="list-style-type: none"> <li>• Four new training providers added (all from other service areas).</li> <li>• Additional details were given regarding Ally’s report where rural service areas requested designated seats on the State Council exclusive for rural membership.</li> <li>• Also, two of the committee groups on the State Council have been merged together (Council Chairs and the Operations &amp; Performance).</li> <li>• Forbes magazine identified Utah as one of the best states for careers. <ul style="list-style-type: none"> <li>a. Gary Harter, EDCU, discussed criteria it was based on: Several factors (refer to Forbes article).</li> <li>b. Gary provided additional information regarding Utah’s economic development outlook.</li> <li>c. A lot of high tech industry sectors are showing interest in Utah as well as other industries (i.e. Aerospace, Financial, Food processing, Life Sciences, etc). Very exciting to see companies like: Adobe, Omniture, eBay, Goldman-Sacs, etc.</li> </ul> </li> <li>• Next State Council meeting, Jan. 13<sup>th</sup>. Rebecca invited anyone who’d like to attend.</li> </ul> <p>2. Council Ad-hoc project assignment (Workshop Validation)</p> <ul style="list-style-type: none"> <li>• Currently DWS offers workshops to all customers and the Workshop team has requested this Council’s support to validate the information/content and packaging of these workshops.</li> <li>• A survey and workshop schedule was included in today’s packet. A sign-up sheet was passed around to</li> </ul>		<p>Cassy to send the Council a reminder/ invitation to members who wish to attend.</p>

<p>enlist Council member participation. If you or a member of your business/organization can assist with this validation process, contact Cassy.</p> <ul style="list-style-type: none"> <li>• A meeting for those who participate/validate these workshops will be set in January to discuss your findings, etc.</li> </ul>		<p>Council members let Cassy know if you can attend a workshop.</p>
<p><b>DWS Service Area Director Items:</b> (Steve Leyba) (<i>Handouts</i>)</p> <ol style="list-style-type: none"> <li>1. Steve took a quick moment to congratulate council member, Diane Moore, on her new position as the new director for Dept. of Human Services. He extended an invitation to her to encourage her staff to also utilize DWS workshops through customer referrals, etc. Also, Steve announced that DWS would be offering workshops in the Tooele area beginning December 2<sup>nd</sup>.</li> <li>2. Two presentations were given:       <ol style="list-style-type: none"> <li>a. Steve Avery provided an update on the Trucking Forum recently held.           <ol style="list-style-type: none"> <li>i. Upon identifying industries in our service area, the trucking industry had been omitted. We quickly received feedback suggesting that there would be a huge need in this industry. Data had indicated high numbers of truck drivers receiving unemployment benefits but further analysis indicated high turnover within the industry, etc. It was also determined that DOT will implement a new set of regulations at the end of the year which will impact the number of drivers that will be able to work or continue to be employed in this industry. Industry expects to lose 20% of drivers (160,000 – 180,000 drivers) will not be qualified.</li> <li>ii. A forum was held, data was reviewed and recommendations were as follows: 1) Better screening process before placing customers in this type of training; 2) Profile characteristics developed; 3) Decision made to add truck driving back on occupations in demand list.</li> <li>iii. It was asked what kind of criteria DOL was looking at. Steve indicated, any points against your commercial or personal license and any criminal background.</li> <li>iv. Scott Snarr asked if DWS was looking at pre-emptive attempts to assist those individuals who will be impacted by the loss of their job due to this criterion.</li> <li>v. Steve Leyba expressed his appreciation of industry and training to come together and help educate and help us work together for the better of our customers.</li> <li>vi. Rebecca asked David how this might affect UTA based on the licensing criteria mentioned above. David indicated that they may some overflow apply for their positions and they need to screen candidates based on their criteria as well, etc.</li> </ol> </li> <li>b. Jenine Wood provided and update on the FEP Re-design.           <ol style="list-style-type: none"> <li>i. New re-focus on the Family Employment program in getting people employed and being a “Work First” program.</li> <li>ii. We will be looking at individualized plans fort he customer, assessing their work history, GED/HS diploma, and how to get people employed more quickly. Also, look at their soft-skills, barriers, short-term disabilities, etc.</li> <li>iii. We will assess all other forms of income to assist customers in becoming self-sufficient.</li> <li>iv. There is a Work Ready and a Work Preparation track.</li> </ol> </li> </ol> </li> </ol>		

<ul style="list-style-type: none"> <li>v. The Work Success provides career coaching, etc, which, will help support and move customers toward employment. There will be several Work Success coaches. There is also a new orientation video to help guide customers regarding the expectations; it is also more interactive and has talking points, etc. An Activity Review process will be utilized to help with problem-solving activities for customers. A more positive spin. Talking more with the customer to help them move forward and re-engage them. The process is streamlined; cutting down on number of notices being sent to customers.</li> <li>vi. Things to come in January: Work Success will be up and going, transitional cash assistance program will serve more customers, working on electronic communications; an online website that will input into our system directly which will help with call wait time, etc.</li> <li>vii. Ballard Veater, LDS Employment Services, asked for clarification on eligibility criteria for customers. A U of U study indicated, 70% of those applying for financial assistance are job ready. Karen Silver, CAP, inquired how soon it starts. Customers have been notified Nov. 1<sup>st</sup> is the official day. Kerry Steadman inquired if customers are going to find employment that provides a “livable wage.” DWS will help them get into those entry level jobs and the customer may still qualify for some benefits and then we still work with them to get those jobs which continue to develop into career advancement.</li> </ul> <p>3. Steve provided a Council transition update (refer to handouts in packet).</p> <ul style="list-style-type: none"> <li>a. We are still in transition and we are evolving and moving forward.</li> <li>b. Service Area Councils will remain in effect through July 1<sup>st</sup> 2011. We will scale back meetings to quarterly or as needed. Executive Council will meet regularly</li> <li>c. Vacancies on the Council will go through normal screening process but as we replace members, we will go through a process of replacing them with experts from those industries we have identified.</li> <li>d. Ad-hoc groups and/or advisory groups will move forward. We are starting with the Workshop Ad-hoc group. Also a small ad-hoc group to look at customer surveys and review and validate the surveys for the following groups: Case managed customers; Non-case managed job seekers; Training customers: Online customers and Employers. We ask the council to help us understand the data and help us come up with ideas for improvement</li> <li>e. Finally we ask this current council to help provide ongoing validation of our current targeted industries and occupations. Our training dollars are primarily going to be delivered and support customers going into those areas.</li> <li>f. The formation of industry advisory groups will begin in January 2011. Refer to the model included in your packet. If you have any thoughts on how you’d like to be involved please let Steve, Rebecca, or Cassy know.</li> <li>g. Recognize importance of all community partners’ contributions to this process.</li> <li>h. In closing, the Executive Council recognize your service, commitment and support. Your contributions are greatly appreciated and invaluable. Thank you.</li> <li>i. Rebecca added that she would like to talk with each Council member and will be making calls to get your thoughts and feedback.</li> </ul>		
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**Youth Council Sub-committee Report:** – (Chuck Krivanek)

- 1. The State Youth Council sought a waiver from DOL to allow DWS to not go through a request for proposal for the contracting of youth services. A new contract would have to be put in place by July 1<sup>st</sup>. It is posted on DWS website for public comment. It is quite a lengthy process.
- 2. At Youth Council meeting, there were two proposals that went to vote and passed: 1) Priority point adjustment and; 2) Youth Incentive adjustment. It was also noted that the WFS service area is meeting the outcomes required by DOL. One concern is that we still need to serve as many youth as possible. Finally, our Youth Re-engagement committee is still moving forward in collecting/sharing names of exempted youth in an effort to re-engage them. We are hoping to get other school districts on board.

**Open Session:**

- 1. Public Comment:
  - a. Karen was at State council, amazed at the training providers that were approved. Concerned about the way we will only fund those industries/occupations in demand. Steve will provide a more formal response. The State has a process of how providers are approved and local service areas can limit their training dollars to their occupations in demand. How does DOL factor into this?
  - b. Karen had an additional question for Jenine regarding when customer received letters for the new FEP Re-Design process. She wanted to know when the letters when out to customers (before October 15<sup>th</sup>)?
  - c. Finally, Karen encouraged all members of the Council to help sustain and support DWS. She has requested 6 million dollars in federal monies so DWS can hire more eligibility workers due to long call wait times. Karen will be assisting a customer today and will report back on the call wait time. She encourages all members to support 6 million dollars for federal revenue that she'll be requesting. She is also concerned about the workers being held to certain performance criteria due to the pressures of the workload, etc.

Steve to provide additional feedback regarding Approved Training Providers

Jenine to let Karen know when letters sent to customers notifying of new FEP Re-design process.

Meeting adjourned  
Next Meeting: January 27<sup>th</sup>, 2012