

Salt Lake and Tooele Employer Committee Annual Retreat Wednesday, October 22, 2008

Hilton Salt Lake City Airport
5151 Wiley Post Way
SLC UT 84116
801-539-1515

Attendees: Wendy Petric, Christine Kronkow, Jill Boyle, Paul Ledesma, Jennifer Bastian, Julia Bench, Ann Marie Wood, Tracy Taggart, Jeff Ereksen, Donna Gonzalez, CiCi Compton, Sean Morris, Debbie Pazos, Kim Lam, Laurel Morris, Tala Lakin, Vicki Giesler, Bill Montague, Amber Adams, Jon Pierpont, Craig Sandberg, and Sarah Gloyn.

Excused: Brent Anderson, Julie Colby, Tammy Johnson, Summer Palmer, Joe Tate, LaRie Nelson (Stampin Up represented by Ann Marie Wood), Steven VanValkenburgh, James Glade, and Dave McCall.

Christine Kronkow welcomed the group.

Wendy Petric conducted the icebreaker where members shared their hobbies.

Laurel introduced the Business and Community Liaisons.

Christine reviewed the agenda.

Laurel notified group that contract has not been finalized with Little America for the 2009 seminars. DWS is currently working on that.

The group brain-stormed and selected topics for the 2009 seminars and workshops. The results were as follows:

Seminars:

1. Motivation
2. Legal Updates
3. Downsizing Do's and Don'ts
4. Compensation/Recession/Low Cost Recognition Plans
5. Crucial Communication

Sponsors: Zions, ATK, American Express, WalMart, Stampin Up. UPS will serve as alternate.

Possible Workshops:

1. Supervision
2. Emotional Intelligence
3. Low Cost Recognition Plans
4. ADA/FMLA
5. Compensation during a recession
6. Talent Management
7. Integrity

Laurel encouraged members to send her any info they may have on speakers for workshops and seminars.

SLTEC Committee Membership

20 membered companies 8 of 12 sectors. 3 are from Tooele.

Qwest is no longer active.

5 vacancies.

Donna is moving to FL Schmid CEntry -Layton Companies sold their engineering branch to them. She is interested in remaining on committee and is attending today as a guest. Her involvement would fulfill a missing industry sector. An electronic vote will come out within the next week.

Layton Companies will be sending a replacement to the committee: Jared Smith.

Two more companies should be from Tooele due to the 20% memberships requirement. Natural Resources and mining is one unfilled industry. Cici suggested Questar to fill that slot. For Leisure and Hospitality, Tracy suggested backcountry.com.

Cici suggested Ken Garff.

GS Benefits was suggested by Wendy.

Jennifer suggested US Magnesium in the Tooele Area.

The Salt Lake Convention and Visitors Bureau will be approached by Debbie Pazos.

Joe Tate left Advanta. Tammy Johnson will represent Advanta on the committee. Joe was previously voted to remain on committee representing Sorenson Communications.

Laurel will send a website link and a template e-mail describing what committee does. This can be used to approach professional associates.

The committee will discuss updating the brochure about the committee at it's next meeting.

Speaker: Pamela Perlich, PHD

“Utah Demographics – Future Impacts Trends”

The latest trends affecting Utah's demographics are immigration, the aging of baby boomers, higher than average fertility, and an increased life expectancy. The result is a more diverse population. These changes will be felt most by young people.

With people losing jobs, reverse migration and persons per household going up.

Today's youth need to be more productive than us as adults.

Speaker: Meredith Drechsel, American Express

“Authenticity”

People wear masks and have taken on roles and lost the person.

American Express is trying to build trust and work together.

You get better results by being a little vulnerable.

There are opportunities in even very short interactions to connect.

You don't always know when you've created an impactful moment for someone.

Ways to Connect with others:

Show Caring.

Be Inspiring.

Be Rigorous.

Don't give up on people.

Customize the interaction to the people.

Be clear in your expectations.

Be truthful.

For every negative, it takes 5 positive endorsements to balance the books.

Humor is particularly dangerous on the phone or in e-mail.

Telling personal stories about your life or experience is a great way to build a human connection.

More business

Current financial balance is \$3795-Laurel expressed that this is a good thing as state finance prefers that the committee carry a relatively low balance.

The committee received a thank you note from the Motorfest for their \$500 sponsorship of the event.

The December meeting will be on the 3rd-Sarah will check on availability at Select Comfort.

At that meeting the committee will discuss business meeting topics for the following year as well as the creation of a new SLTEC flyer.

Cici suggested an economic update. Laurel will contact Mark Knold.

Wendy suggested bringing in Dawn Lay to a meeting. It's possible that both speakers could be worked into the next meeting.

Little America contract results will be available to report at that time.

Laurel acknowledged 2009 chair, Paul Ledesma and Vice Chair, Wendy Petric.

Thanked Christine for work as 2008 Chair and presented her with a gift basket on behalf of the committee.

Speakers: Edie Park and Richard Gomez

“REACH – Diversity Presentation”

There are no pure races anymore.

Under represented groups want the opportunity to compete on a level playing field.

We must become aware of “differentness” and “relatedness” to each other.

Today's students are the ones who will provide the benefits to us as senior citizens.

Diversity awareness is a lifelong journey.

Christine thanked everyone for participation in the day's event and the meeting was adjourned till December 3, 2009.