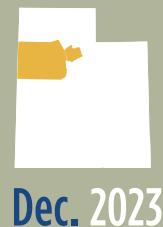


# INFORMATION INDUSTRY BRIEF



Dec. 2023

Salt Lake and Tooele Counties

## Information Employment and Wages

Industry (code)	2022 Employment	2022 Avg. Monthly Wage	2021-2022 % Change in Employment
<b>Information (51)</b>	<b>24,848</b>	<b>\$8,617</b>	<b>14.0%</b>
<b>Publishing Industries, except Internet (513)</b>	<b>10,966</b>	<b>\$11,261</b>	<b>39.1%</b>
Newspaper, Periodical, Book, and Directory Publishers (5131)	1,703	\$6,641	96.0%
Software Publishers (5132)	9,263	\$12,111	32.0%
<b>Motion Picture and Sound Recording Industries (512)</b>	<b>4,626</b>	<b>\$2,527</b>	<b>47.2%</b>
Motion Picture and Video Industries (5121)	4,613	\$2,522	47.7%
Sound Recording Industries (5122)	14	\$4,301	-26.3%
<b>Broadcasting and Content Providers (516)</b>	<b>1,471</b>	<b>\$7,467</b>	<b>-6.8%</b>
Radio and Television Broadcasting (5161)	1,164	\$6,840	-10.0%
Media Streaming Distribution Services (5162)	307	\$9,848	8.1%
<b>Telecommunications (517)</b>	<b>2,313</b>	<b>\$7,394</b>	<b>-29.5%</b>
Wired and Wireless Telecommunications Carriers (5171)	2,132	\$7,209	8.4%
Satellite Telecommunications (5174)	26	\$7,165	-10.3%
Other Telecommunications (5178)	155	\$9,966	-87.9%
<b>Data Processing, Hosting and Related Services (518)</b>	<b>3,875</b>	<b>\$11,479</b>	<b>28.4%</b>
<b>Other Information Services (519)</b>	<b>1,597</b>	<b>\$3,990</b>	<b>-44.9%</b>
<b>Total Area Payroll Jobs</b>	<b>803,229</b>	<b>\$5,767</b>	<b>4.4%</b>
Information Industry as a Percent of Total	3.1%	149.4%	

Source: Department of Workforce Services

## Information History

Year	Employment	Avg. Monthly Wage	% of Utah Avg. Monthly Wage	Number of Establishments	Payrolls (Millions)	% of Total Area Jobs	% of Total Area Payroll
2014	18,283	\$4,987	141.9%	1,149	\$1,094.2	2.8%	3.5%
2015	18,480	\$5,305	146.3%	1,252	\$1,176.5	2.7%	3.5%
2016	19,435	\$5,595	151.0%	1,263	\$1,304.9	2.8%	3.7%
2017	20,994	\$5,621	147.5%	1,310	\$1,416.0	2.9%	3.8%
2018	20,720	\$6,198	156.2%	1,405	\$1,541.1	2.8%	3.9%
2019	21,211	\$6,819	164.9%	1,610	\$1,735.6	2.8%	4.1%
2020	20,673	\$7,652	170.4%	1,865	\$1,898.2	10.3%	3.9%
2021	21,792	\$8,322	175.7%	2,422	\$2,176.4	1.1%	4.3%
2022	24,848	\$8,617	171.4%	3,143	\$2,569.4	3.1%	4.6%



## Largest Employers

1. Optum Services
2. Clear Link
3. Incontact
4. Bill.com
5. Walt Disney Picture & Television
6. GEP Talent Services
7. Trinet HR III
8. Larry H. Miller Theatres
9. Instructure
10. Health Catalyst
11. Bonneville International
12. Motorola
13. Salt Lake City Public Library
14. Conduent Commercial
15. Cast & Crew Production Services
16. UTP Productions
17. Olive & Cocoa
18. Navitaire
19. Media Services Processing

# INFORMATION INDUSTRY BRIEF



## Information Jobs in Demand Salt Lake City Area

Occupation Code	Occupation Title	Inexperienced Hourly Wage	Median Hourly Wage
11-2021	Marketing Managers	\$43.26	\$61.76
11-2022	Sales Managers	\$42.34	\$61.89
11-3021	Computer and Information Systems Managers	\$52.47	\$66.19
11-1021	General and Operations Managers	\$27.58	\$41.84
13-1151	Training and Development Specialists	\$22.35	\$28.96
13-1161	Market Research Analysts and Marketing Specialists	\$21.87	\$29.66
15-1211	Computer Systems Analysts	\$32.38	\$40.99
15-1232	Computer User Support Specialists	\$19.76	\$25.84
15-1251	Computer Programmers	\$36.69	\$43.18
15-1252	Software Developers, Applications	\$38.36	\$51.38
15-1252	Software Developers, Systems Software	\$38.36	\$51.38
15-1257	Web Developers	\$20.50	\$32.88
27-3011	Radio and Television Announcers	\$19.35	\$32.50
27-3041	Editors	\$17.99	\$25.61
41-3011	Advertising Sales Agents	\$19.07	\$25.90
41-3091	Sales Representatives of Services, Except Advertising, Insurance, Financial Services and Travel	\$20.43	\$29.44
43-1011	First-Line Supervisors of Office and Administrative Support Workers	\$22.26	\$28.01
43-4051	Customer Service Representatives	\$16.00	\$18.23
43-9021	Data Entry Keyers	\$17.46	\$21.18
49-2022	Telecommunications Equipment Installers and Repairers, Except Line Installers	\$23.45	\$33.65
53-7062	Laborers and Freight, Stock, and Material Movers, Hand	\$15.74	\$17.51

Source: U.S. Bureau of Labor Statistics, Salt Lake City MSA

### Total Payroll Jobs

#### December 2022

Statewide	1,691,465
Wasatch Front South	803,229
% of Statewide	47.5%

### Information Payroll Jobs

#### December 2022

Statewide	46,512
Wasatch Front South	24,848
% of Statewide	53.4%

## Information Employment Wasatch Front South

