

INFORMATION INDUSTRY BRIEF



Dec. 2019

Salt Lake and Tooele Counties

Information Employment and Wages

Industry Name (Code)	2018 Employment	2018 Avg. Monthly Wage	Dec. 2017 to Dec. 2018 % Change in Employment
Information (51)	20,720	\$6,198	-3.4%
Publishing Industries, except Internet (511)	6,107	\$8,792	3.7%
Newspaper, Book, and Directory Publishers (5111)	1,179	\$4,130	-4.2%
Software Publishers (5112)	4,929	\$9,907	5.6%
Motion Picture and Sound Recording Industries (512)	3,211	\$2,781	-24.5%
Motion Picture and Video Industries (5121)	3,173	\$2,763	-24.5%
Sound Recording Industries (5122)	37	\$4,293	-30.3%
Broadcasting, except Internet (515)	1,713	\$5,116	-1.4%
Radio and Television Broadcasting (5151)	1,465	\$5,440	-1.4%
Cable and Other Subscription Programming (5152)	248	\$3,203	-1.6%
Telecommunications (517)	3,868	\$6,294	3.9%
Wired Telecommunications Carriers (5173)	2,612	\$5,332	2.9%
Satellite Telecommunications (5174)	56	\$5,940	-15.0%
Other Telecommunications (5179)	1,200	\$8,405	7.2%
Data Processing, Hosting and Related Services (518)	2,972	\$6,027	1.6%
Other Information Services (519)	2,848	\$5,188	-6.2%
Total Wasatch Front South Nonfarm Payroll Jobs	733,974	\$4,489	2.3%
Information Industry as a Percent of Total	2.8%	138.1%	

Source: Department of Workforce Services

Information History

Year	Employment	Avg. Monthly Wage	% of Utah Avg. Monthly Wage	Number of Establishments	Payrolls (Millions)	% of Total Area Jobs	% of Total Area Payroll
2011	16,468	\$4,274	129.3%	871	\$844.7	2.7%	3.2%
2012	17,635	\$4,506	133.0%	945	\$953.6	2.8%	3.4%
2013	18,082	\$4,626	135.2%	1,036	\$1,003.7	2.8%	3.4%
2014	18,283	\$4,987	141.9%	1,149	\$1,094.2	2.8%	3.5%
2015	18,480	\$5,305	146.3%	1,252	\$1,176.5	2.7%	3.5%
2016	19,435	\$5,595	151.0%	1,263	\$1,304.9	2.8%	3.7%
2017	20,994	\$5,621	147.5%	1,310	\$1,416.0	2.9%	3.8%
2018	20,720	\$6,198	156.2%	1,405	\$1,541.1	2.8%	3.9%



Largest Employers

1. Clear Link
2. LDS Genealogy
3. Instructure
4. Incontact
5. Larry H. Miller Theatres
6. Verscend Technologies
7. Optum Services
8. Qwest
9. Bonneville International
10. Comcast Cablevision
11. Salt Lake City Public Library
12. Motorola
13. Health Catalyst
14. Mediaone Of Utah
15. LDS Print Shop
16. UTP Productions
17. Metasource
18. Navitaire
19. Hirevue
20. Nexstar Broadcasting Group

INFORMATION INDUSTRY BRIEF



Information Top Occupations Salt Lake City Area

Occupation Code	Occupation Title	Inexperienced Hourly Wage	Median Hourly Wage
15-1132	Software Developers, Applications	\$31.82	\$48.41
41-3099	Sales Representatives, Services, All Other	\$13.02	\$23.72
43-4051	Customer Service Representatives	\$12.51	\$16.17
49-2022	Telecommunications Equipment Installers and Repairers, Except Line Installers	\$15.64	\$30.63
11-1021	General and Operations Managers	\$18.52	\$34.94
15-1151	Computer User Support Specialists	\$15.53	\$22.24
43-9021	Data Entry Keyers	\$12.12	\$16.19
41-3011	Advertising Sales Agents	\$14.64	\$29.05
27-3041	Editors	\$14.97	\$25.04
13-1161	Market Research Analysts and Marketing Specialists	\$16.93	\$25.65
53-7062	Laborers and Freight, Stock and Material Movers, Hand	\$11.03	\$13.84
15-1131	Computer Programmers	\$27.61	\$38.15
15-1121	Computer Systems Analysts	\$25.79	\$36.94
43-1011	First-Line Supervisors of Office and Administrative Support Workers	\$17.15	\$25.15
11-2021	Marketing Managers	\$32.35	\$49.55
15-1133	Software Developers, Systems Software	\$37.68	\$50.76
11-3021	Computer and Information Systems Managers	\$30.42	\$54.49
27-3011	Radio and Television Announcers	\$10.85	\$20.68
11-2022	Sales Managers	\$31.80	\$51.64
15-1134	Web Developers	\$22.90	\$34.71
13-1151	Training and Development Specialists	\$17.44	\$24.97

Total Payroll Jobs

December 2018

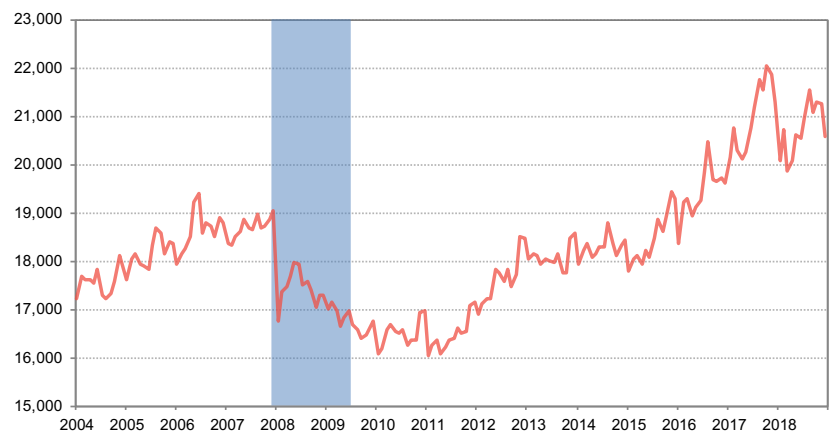
Statewide	1,553,469
Wasatch Front South	751,110
% of Statewide	48.4%

Information Payroll Jobs

December 2018

Statewide	39,299
Wasatch Front South	20,574
% of Statewide	52.4%

Information Employment Wasatch Front South



Source: Dept. of Workforce Services

— Recession

— Payroll Employment

Equal Opportunity Employer/Program

Auxiliary aids and services are available upon request to individuals with disabilities by calling 801-526-9240. Individuals who are deaf, hard of hearing, or have speech impairments may call Relay Utah by dialing 711. Spanish Relay Utah: 1-888-346-3162.