

LEISURE AND HOSPITALITY INDUSTRY BRIEF



Dec. 2024

Millard, Piute, Sanpete, Sevier and Wayne Counties

Leisure and Hospitality Employment and Wages

Industry Name (code)	2023 Employment	2023 Average Monthly Wage	2022-2023 % Change in Employment
Leisure and Hospitality (71,72)	2,609	\$1,535	2.6%
Arts, Entertainment, and Recreation (71)	339	\$1,753	-1.7%
Museums, Historical Sites, Zoos, and Parks (712)	111	\$2,709	1.8%
Amusement, Gambling, and Recreation Industries (713)	222	\$1,262	-2.6%
Accommodation and Food Services (72)	2,270	\$1,502	3.2%
Accommodation (721)	576	\$1,887	8.7%
Food Services and Drinking Places (722)	1,695	\$1,371	1.6%
Total Area Nonfarm Payroll Jobs	26,851	\$3,667	2.7%
Leisure and Hospitality (71,72) as a Percent of Total	9.7%	41.8%	

Source: Department of Workforce Services

Leisure and Hospitality History

Year	Employment	Avg. Monthly Wage	% of Utah Avg. Monthly Wage	Number of Establishments	Payrolls (Millions)	% of Total Area Jobs	% of Total Area Payroll
2014	2,114	\$980	27.9%	191	\$24.9	10.3%	3.9%
2015	2,169	\$1,026	28.3%	195	\$26.7	10.3%	3.9%
2016	2,193	\$1,084	29.3%	192	\$28.5	10.2%	4.0%
2017	2,395	\$1,118	29.3%	203	\$32.1	10.8%	4.3%
2018	2,373	\$1,149	28.9%	205	\$32.7	10.2%	4.0%
2019	2,379	\$1,203	29.1%	204	\$34.4	10.2%	4.1%
2020	2,263	\$1,277	28.4%	202	\$34.0	9.2%	3.7%
2021	2,406	\$1,291	27.3%	201	\$49.7	9.6%	4.0%
2022	2,544	\$1,449	28.8%	213	\$44.2	9.7%	4.1%
2023	2,609	\$1,535	29.3%	223	\$48.0	9.7%	4.1%



Largest Employers

1. McDonald's
2. Pear Restaurants
3. Costa Vida
4. Salina Denny's
5. Millard County
6. National Park Service
7. Mt Pleasant City
8. Glory B's Cuisine
9. Steve's Steakhouse
10. D.J. Management
11. Quality Inn of Richfield
12. Wendy's
13. Roy's Pizza
14. Kentucky Fried Chicken
15. Fish Lake Resort
16. Holiday Inn Express of Richfield
17. South China Garden Restaurant
18. Gunnison City
19. Capitol Reef Resort
20. The Malt Shop

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Leisure and Hospitality Jobs in Demand Central Utah Area

Occupation Code	Occupation Title	Inexperienced Hourly Wage	Median Hourly Wage
11-1021	General and Operations Managers	\$21.78	\$30.97
35-1012	First-Line Supervisors of Food Preparation and Serving Workers	\$14.70	\$17.57
35-2014	Cooks, Restaurant	\$11.53	\$15.31
35-2021	Food Preparation Workers	\$13.13	\$14.40
35-3023	Fast Food and Counter Workers	\$10.87	\$13.30
35-3031	Waiters and Waitresses	\$8.58	\$12.90
35-9011	Dining Room and Cafeteria Attendants and Bartender Helpers	\$10.67	\$13.18
35-9021	Dishwashers	\$10.10	\$12.00
35-9031	Hosts and Hostesses, Restaurant, Lounge, and Coffee Shop *	\$12.73	\$13.81
35-9099	Food Preparation and Serving Related Workers, All Other *	\$14.19	\$14.64
37-2011	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	\$12.50	\$16.77
37-2012	Maids and Housekeeping Cleaners	\$13.86	\$14.59
41-2011	Cashiers	\$11.76	\$13.62
43-4081	Hotel, Motel, and Resort Desk Clerks	\$11.11	\$13.89
49-9071	Maintenance and Repair Workers, General	\$15.99	\$19.71
53-3031	Driver/Sales Workers	\$10.88	\$14.93

Source: U.S. Bureau of Labor Statistics; Central/SW Utah Balance of State *Statewide

Total Payroll Jobs

December 2023

Statewide	1,756,580
Central	26,964
% of Statewide	1.5%

Leisure and Hospitality Payroll Jobs

December 2023

Statewide	178,653
Central	2,400
% of Statewide	1.3%

Leisure and Hospitality Employment Central

