

LEISURE AND HOSPITALITY INDUSTRY BRIEF



Dec. 2023

Grand and San Juan Counties



Largest Employers

1. National Park Service
2. Gouldings Lodge and Tours
3. Western States Lodging and Management
4. Moab Brewery
5. Aramark
6. Tres Flojos
7. Dewey's Restaurant and Bar
8. Hyatt Place Moab
9. Fairfield Inn
10. Pasta Jay's
11. The Spoke
12. Sun Communities Operating
13. Josie Wyatt's
14. Gouldings Lodge and Tours
15. Fiesta Mexicana
16. Oars Canyonlands
17. Bluff Dwellings
18. Ensign Hospitality
19. Kampgrounds of America
20. Aarchway Inn

Leisure and Hospitality Employment and Wages

| Industry Name (code) | 2022 Employment | 2022 Average Monthly Wage | 2021-2022 % Change in Employment |
|---|-----------------|---------------------------|----------------------------------|
| Leisure and Hospitality (71,72) | 3,569 | \$2,792 | 9.7% |
| Arts, Entertainment, and Recreation (71) | 753 | \$3,010 | 1.2% |
| Amusements, Gambling, and Recreation (713) | 546 | \$2,459 | 0.0% |
| Accommodation and Food Services (72) | 2,816 | \$2,734 | 12.2% |
| Accommodation (721) | 1,448 | \$2,969 | 19.9% |
| Traveler Accommodation (7211) | 1,277 | \$3,241 | 22.1% |
| RV Parks and Recreational Camps (7212) | 171 | \$2,954 | 4.9% |
| Food Services and Drinking Places (722) | 1,368 | \$2,485 | 5.1% |
| Total Area Payroll Jobs | 11,528 | \$3,601 | 2.4% |
| Leisure and Hospitality (71,72) as a Percent of Total | 31.0% | 77.5% | |

Source: Department of Workforce Services

Leisure and Hospitality History

| Year | Employment | Avg. Monthly Wage | % of Utah Avg. Monthly Wage | Number of Establishments | Payrolls (Millions) | % of Total Area Jobs | % of Total Area Payroll |
|------|------------|-------------------|-----------------------------|--------------------------|---------------------|----------------------|-------------------------|
| 2014 | 2,555 | \$1,777 | 50.5% | 171 | \$54.5 | 28.0% | 19.1% |
| 2015 | 2,721 | \$1,840 | 50.7% | 174 | \$60.1 | 28.9% | 19.6% |
| 2016 | 2,890 | \$1,930 | 52.1% | 185 | \$66.9 | 30.3% | 21.3% |
| 2017 | 3,020 | \$2,038 | 53.5% | 185 | \$73.9 | 30.7% | 22.4% |
| 2018 | 3,229 | \$2,162 | 54.5% | 190 | \$83.8 | 31.6% | 23.7% |
| 2019 | 3,372 | \$2,232 | 54.0% | 198 | \$90.3 | 32.1% | 24.3% |
| 2020 | 3,053 | \$2,311 | 51.5% | 193 | \$73.4 | 31.6% | 19.9% |
| 2021 | 3,238 | \$2,564 | 54.1% | 200 | \$100.8 | 30.4% | 23.6% |
| 2022 | 3,569 | \$2,792 | 55.6% | 218 | \$119.6 | 31.7% | 24.6% |

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Leisure and Hospitality Jobs in Demand Southeast Area

| Occupation Code | Occupation Title | Inexperienced Hourly Wage | Median Hourly Wage |
|-----------------|--|---------------------------|--------------------|
| 35-1012 | First-Line Supervisors of Food Preparation and Serving Workers | \$14.17 | \$17.13 |
| 35-2014 | Cooks, Restaurant | \$13.19 | \$16.05 |
| 35-2021 | Food Preparation Workers | \$11.44 | \$13.95 |
| 35-3011 | Bartenders | \$10.12 | \$14.21 |
| 35-3031 | Waiters and Waitresses | \$9.95 | \$13.91 |
| 35-9011 | Dining Room and Cafeteria Attendants and Bartender Helpers | \$8.78 | \$11.42 |
| 35-9021 | Dishwashers | \$9.26 | \$10.79 |
| 35-9031 | Hosts and Hostesses, Restaurant, Lounge, and Coffee Shop | \$10.85 | \$13.18 |
| 37-2012 | Maids and Housekeeping Cleaners | \$13.38 | \$14.46 |
| 39-3091 | Amusement and Recreation Attendants | \$10.90 | \$13.39 |
| 41-2011 | Cashiers | \$10.87 | \$13.40 |
| 43-4081 | Hotel, Motel, and Resort Desk Clerks | \$12.93 | \$13.42 |

Source: U.S. Bureau of Labor Statistics, Eastern Utah Balance of State * Statewide wages

Total Payroll Jobs

December 2022

| | |
|----------------|-----------|
| Statewide | 1,720,561 |
| Southeast | 10,489 |
| % of Statewide | 0.6% |

Leisure and Hospitality Payroll Jobs

December 2022

| | |
|----------------|---------|
| Statewide | 197,006 |
| Southeast | 2,817 |
| % of Statewide | 1.4% |

Leisure and Hospitality Employment Southeast

