Workforce and Employer Support Update
JANUARY - MARCH 2022

JOB FAIRS & HIRING EVENTS

Statewide Virtual Job Fairs Held in January and March
The statewide virtual job fairs held in January and March 2022 recruited approximately 185 employers between the two events who were hiring for a variety of opportunities including full-time, part-time and teleworking positions. Although Utah's strong economy and low unemployment rate make it challenging for employers to recruit, these events helped reach over 650 job seekers with nearly 400 attending in January and 260 attending in March. These events are free to attend and allow employers to connect with interested job seekers who may not know these opportunities exist. Workforce Development Division staff assisted in marketing these events to employers, job seekers and veteran and military partner networks as well as staffing information booths for job seekers and Veteran and Military Employment Services.

First In-Person Job Fair in Southern Utah
On Jan. 28, Workforce Development Specialists participated in the first in-person job fair, held in Washington County, since the start of the pandemic. They provided Career and Education resources to job seekers and networked with about 20 employers regarding their workforce needs. Two employers in attendance scheduled on-site recruiting events.

Box Elder STEM Fair
On Feb. 25, 2022, Workforce Services staff provided information about services available to approximately 500 students at the annual Boys and Girls Club STEM Fair.

Targeted Job Fair for Mass Layoff
The Workforce Development Division is working with an employer who is navigating a mass layoff and wanted to hold a targeted job fair for affected workers. Rapid Response workshops were provided and on March 17 an on-site job fair was set up for employees where six employers attended with available work opportunities to help ease the transition from the layoff into potentially immediate employment.

Utah Valley Job Fair Attracts Over 1,500 Job Seekers
Workforce Services collaborated with the Utah Valley Chamber and other members of the Utah Valley Job Fair committee to support the Utah Valley Job Fair on Tuesday, March 22 at the Utah Valley Convention Center in Provo. There were 130 employers and more than 1,500 job seekers in attendance.
**Cache County Latino Employer Group Meeting**

In January 2022, Workforce Development Division staff helped organize the monthly Latino Employer Group meeting and taught a workshop on budgeting. This workshop was translated into Spanish, as most of the attending employers primarily spoke Spanish.

**Goldman Sachs 10,000 Small Businesses Program**

On January 14, Workforce Development Division staff attended the Goldman Sachs 10,000 Small Businesses workshop at Salt Lake Community College where they presented information about Workforce Services’ incentive and training programs. Additionally, attendees learned about opportunities to connect with job seekers through statewide virtual job fairs, recruiting in-person at employment centers and how to post jobs online at jobs.utah.gov.

**Davis Chamber Meeting**

The 2022 Annual Davis Chamber meeting was held on Jan. 19, 2022. Chevron refinery of North Salt Lake discussed their new project to focus on a commitment to cleaner air in Utah. The Davis School District addressed recent media coverage of both the district and its attending students. All subcommittee representatives spoke and Workforce Services offered to support the planning of an upcoming business-to-business expo event.

**Roosevelt Business Alliance**

Workforce Services’ staff provided employer resources, Labor Market information and unemployment insurance data to business members at the January Roosevelt Business Alliance meeting.
Mountainland Leadership Donates to Homeless Veteran Fellowship

In March, veteran employment services staff visited the homeless veteran fellowship and delivered toiletries, donated by Mountainland service area leadership, to facility residents. Workforce Services shared employer resources with the facility’s director.

Collaboration with New Horizons Learning Center

Veterans Employment Services staff met with the education coordinator at New Horizons Learning Center on March 10. They discussed collaborating on veteran outreach efforts, with the focus of educating veterans and their families on the benefits of Workforce Innovation and Opportunity Act (WIOA) funding and increasing WIOA enrollments.

UTAH STATE OFFICE OF REHABILITATION

Employer Outreach with Living Planet Aquarium

DWS Utah State Office of Rehabilitation staff presented to the Living Planet team on disability etiquette, service animals and resources on Feb. 1, 2022.

Flash Mentoring

In February, the Governor’s Committee on Employment of People with Disabilities partnered with Disability:IN Utah business partners to host 12 virtual mentoring sessions for job seekers with disabilities. Individuals were connected to a business aligned with their vocational goal for a one hour virtual mentoring session.

Success Story

Felicia didn’t really know what she wanted to do until she joined the Family Employment Program (FEP). There, she met Employment Counselor Carmen Bento. As the two worked together, Carmen discovered Felicia had a Welding 1 certification and would love to get her Welding 2 certification as well. Felicia also expressed interest in Industrial Maintenance.

With Carmen’s help, Felicia enrolled in the Tooele Technical College (TTC), where she took classes for Industrial Maintenance and Welding 2, concurrently. Felicia did so well in her welding courses that she was offered a teaching position at TTC. As a result, Felicia’s FEP case closed positively and she’s been working hard and going to school at TTC.

Carmen was able to continue assisting Felicia when she encouraged her to apply for WIOA. Together, they continue to work on Felicia’s goals.

Recently, Felicia competed in SkillsUSA for welding and won the gold medal in Utah. Now, Felicia is off to compete nationally.
• Wed., April 27, 2022 - ChamberWest In-person Community Job Fair
• Thurs., May 5, 2022 - Utah’s Statewide Virtual Job Fair

**WORKFORCE DEVELOPMENT RESOURCES STATEWIDE**

**BEAR RIVER**

**Director:** Helen Hanson, 385-288-8901  
**Economist:** Michael Jeanfreau, 801-526-9403  
**Workforce Development Specialists:**  
Vicki Fenton, 435-230-4573  
Darren Rogers, 801-698-0899  
Sherry Stevens, 385-215-5308

**WASATCH FRONT NORTH**

**Director:** Leah Lobato, leahlobato@utah.gov  
**Economist:** Jake Marino, jmarino@utah.gov  
**Workforce Development Specialists:**  
Josh Rodeback, jrodeback@utah.gov

**WASATCH FRONT SOUTH**

**Director:** Yvette Woodland  
801-269-4736  
**Economist:** Mark Knold, 801-526-9458  
**Workforce Development Specialists:**  
Julie Lay, 801-518-2468  
Debra Nordfelt, 801-635-5017  
Aniko Pot, 801-536-7042  
Joanne Leilua, jleilua@utah.gov

**CENTRAL UTAH SOUTHWEST**

**Director:** David Busk  
435-865-6533  
**Economist:** Benjamin Crabb  
801-526-9625  
**Workforce Development Specialists:**  
Forest Turner, 435-201-2987  
Mark Tilby, 435-668-7387  
Josh Greenman, 435-272-2905

**MOUNTAINLAND**

**Director:** John Talcott, 385-224-7080  
**Economist:** Mark Knold, 801-526-9458  
**Workforce Development Specialists:**  
Bryan Kessinger, 801-400-9935  
Patrick Donegan, 801-885-5633

** UINTAH BASIN CASTLE COUNTRY SOUTHEAST**

**Director:** Zac Whitwell, 435-630-1891  
**Economist:** Mark Knold, 801-526-9458  
**Workforce Development Specialists:**  
Judianne Collins, 435-650-7900

**Workforce Development Division Director:** Liz Carver, 801-514-1017

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**HIRING PEOPLE WITH DISABILITIES STATEWIDE**

Leah Lobato, leahlobato@utah.gov  
Jake Marino, jmarino@utah.gov  
Josh Rodeback, jrodeback@utah.gov