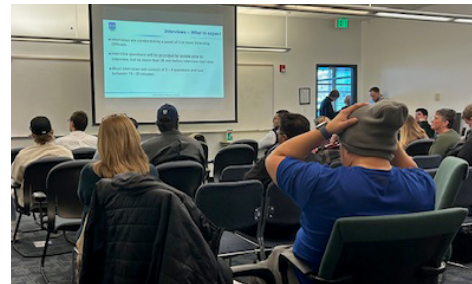




Workforce and Employer Support Update ●

JANUARY – MARCH 2025

● JOB FAIRS & RECRUITMENTS



Job Fair Support - East Penn

Workforce Services participated in a job fair as part of the workforce transition initiative to assist the 40 employees impacted by the downsizing of East Penn's Salt Lake facility. The objective of this job fair was to provide essential services and resources to those affected by this reduction. With the support of various employers and organizations, the event served as a critical resource for job seekers navigating this transition. Workforce Services staff concentrated on engaging with employees and delivering valuable information regarding Unemployment Insurance and the Career and Education program. There were eight employers and 35 job seekers in attendance.

Hill Air Force Base Workshop

Workforce Services participated in the Hill Air Force Base Workshop, which is available to individuals interested in career pathways and employment opportunities within the Ogden Air Logistics Complex. The workshop provided instructions on creating federal resumes and the unique base interviewing process. There were approximately 50 attendees who learned about pathways and opportunities within the Ogden Air Logistics Complex. The attendees also received information on resources and programs available to them through Workforce Services.

Compass Careers Job Fair

Compass Careers Job Fair was held at the Monarch in Ogden with over 1,000 job seekers attending. Workforce Services provided an information booth and spoke with approximately 100 individuals interested in available resources such as job-seeking tips, online registration and career and education services.



● EMPLOYER SUPPORT

Frulact USA Onsite Recruitment

Frulact USA used the Logan Employment Center for an onsite recruitment activity. Workforce Services staff proactively marketed the event locally, resulting in approximately 30 individuals attending the recruitment. Frulact employs approximately 35 production staff and wants to expand production activities in their swing and graveyard shifts. Ultimately, their goal is to make the Logan site the largest supplier of their products worldwide.

Iron County “Site Selector” Visit

Workforce Services participated in a “site selector” visit organized by Iron County Economic Development. During this visit, a prospective employer assessed the potential for relocating their next out-of-state manufacturing facility to Iron County within the next

year. It is expected to create 30 to 50 new jobs in the region. Workforce Services staff presented county-specific manufacturing data and provided insights into the range of services available to support workforce development.

Better Your Business Breakfast Seminar

Attorney Mark Tolman presented at Workforce Services’ Better Your Business Breakfast Seminar to 60 employers in March. The presentation discussed significant employment law updates from 2024 and trends for 2025, including key U.S. Supreme Court cases, federal decisions on equal employment opportunities, changes from the U.S. Equal Employment Opportunity Commission, the U.S. Department of Labor and the National Labor Relations Board as well as updates from the 2024 Utah Legislative Session and new laws for 2025.

● EDUCATIONAL & COMMUNITY PARTNER SUPPORT

Regional CTE Internship Coordinator’s Presentation

Workforce Services presented the WIOA youth program to career and technical education internship coordinators representing the Alpine, Provo, Nebo and Wasatch school districts. The presentation included how to apply for the program and the process of working with an employment counselor in developing an employment plan. Staff spoke one-on-one to several attendees about the employment internship opportunity program.

Southern Utah University Career and Internship Fair

Workforce Services partnered with Southern Utah University at their Career and Internship Fair held on campus. There were approximately 500 attendees and 40 employers present. Staff met with current students as well as several employers about services offered.

Raising Kane Business Summit

Workforce Services participated in the recent Raising Kane Business Summit, an event dedicated to driving innovation, collaboration and economic development in Kane County. Throughout the event, staff engaged with local employers and community partners to learn more about their respective needs and discuss the various resources available.

San Juan County Rural Youth Outreach

Workforce Services staff currently provide weekly outreach activities to youth on the Navajo Reservation in Monument Valley and Montezuma Creek and the Ute Mountain Ute Reservation in White Mesa. Staff are providing onsite case management support for those currently receiving services and assisting youth in completing Career and Education program applications. Additionally, staff met with local employers on and near the reservation and continued to build an inventory of employers willing to serve as worksite providers for work-based learning support. In particular, this was done to support local area youth who may benefit from internship opportunities later in 2025.

● VETERANS & MILITARY EMPLOYMENT SERVICES

Military Informational & Networking Outreach

The Military Informational & Networking Outreach (MINO) event was successful with over 250 participants attending. Resource organizations connected with military-affiliated attendees and fostered networking opportunities among employers. Participants had direct access to employment opportunities, career development resources and veteran support services. The event was successful in bridging the gap between transitioning service members and workforce opportunities.



● APPRENTICESHIPS



Juvenile Justice Youth Services Apprenticeship Event

Workforce Services hosted a learning event in partnership with Decker Lake Youth Center in West Valley City. Approximately 25 youth met and discussed future career opportunities through individual counseling sessions and learned about the various apprenticeship programs available. The Utah Electrical Training Alliance provided additional resources focused on electrical apprenticeship opportunities.

New Apprentice Signing Event with HHI Corporation

Workforce Services organized an apprenticeship sign-up event with HHI Corporation in Ogden. This allowed in-office enrollment for apprentices and mentors in the registered apprenticeship program established for occupations in the construction and fabrication industries. Fourteen new apprentices registered to participate in their first cohort and are expected to act as mentors in the future.

● UTAH STATE OFFICE OF REHABILITATION (USOR)



available department resources, including training, disability-related services and other support services to help them overcome barriers and successfully reenter the workforce.

Employer Workshop

In collaboration with Disability:IN Utah, USOR hosted an employer workshop in March, focused on hiring and retaining individuals with disabilities. The event brought together 38 business partners representing 19 industries. Attendees participated in breakout training sessions to gain insight into available services and supports for individuals with disabilities.

Utah Expungement Summit

Workforce Services participated in this summit, connecting with hundreds of justice-involved individuals. Staff provided attendees with details on

Moab Work Ability Job Fair

The Moab Region Work Ability Job Fair was held in February. The event featured workshops on “How to Prepare for a Job Fair” and “Is Remote Work Right for You?” Many local partners expressed interest in participating in future events.



WHAT'S NEXT

- April 11 - Weber State University "We Build Utah" Career Fair
- April 28 - San Juan County Employer Basecamp: Workforce Services Presentation
- April 29 - Uintah Basin Business Symposium: Workforce Services Presentation
- April 30 - Healthcare Apprenticeship Webinar: Employer Panel
- April 30 - Apprenticeship Job Fair
- May 1 - Workforce Services Statewide Virtual Job Fair
- May 7 - Uintah High School Career Fair
- July 10 - Workforce Services Statewide Virtual Job Fair



View all Workforce Services events by scanning the QR code.

WORKFORCE DEVELOPMENT RESOURCES STATEWIDE

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